2016-17 Student Competitions Highlights
Full details at business.appstate.edu

Walker College of Business
APPALACHIAN STATE UNIVERSITY

Walker College **economics students** received an honorable mention, as did Princeton University and University of Chicago, for their work in the 13th annual national **College Fed Challenge**. The team placed first in their Regional and District competitions before moving on to the finals in Washington, D.C., where they analyzed economic and financial conditions and formulated a recommendation, modeling the Federal Open Market Committee. The Challenge encourages students to learn about the U.S. economy, monetary policymaking and the role of the Federal Reserve System. Five teams competed at the national competition, out of approximately 75 teams that competed in the preliminary rounds of the challenge. Rutgers University placed first and Dartmouth College placed second.

A team of **sustainable business students** placed second in the international **Food Solutions Challenge**, held during the Global Food Solutions Conference at the University of Wisconsin-Madison. Appalachian was one of six finalists in the competition, which began as a field of 50.

Their food solution converts used frying oil from corn chip production to biodiesel to fuel a chip company's transportation fleet, making the food supply chain more carbon neutral.

Appalachian's chapter of the Association of Information Technology Professionals (AITP) received the **AITP Outstanding Chapter of the Year** award for its region at the **National Collegiate Conference**. Out of more than 200 AITP student chapters from 45 states, only two other schools (Texas State University and Ball State University)

won awards for their respective regions. This marks the 40th national or regional award that Appalachian's AITP chapter, comprised of **computer information systems and supply chain management students**, has received since 2007.

A team of **marketing students** placed 10th out of 70 universities in the **International Collegiate Sales Competition**, which aims to enhance the selling profession by encouraging the development of critical skills needed by college graduates. This is the third year that Appalachian has competed.

Walker College **accounting students** attended the **Beta Alpha Psi Southeast Regional Meeting** in Raleigh, where they placed second in the community outreach competition, presenting on an innovative new program providing financial literacy training for foster children.

Members of Appalachian's Phi Beta Lambda chapter competed at the North Carolina **Phi Beta Lambda State Leadership Conference**; earning first place in both the Financial Analysis and Decision Making competitions, among other awards.

For the sixth year running, a team of Appalachian students won the regional **CFA Institute Research Challenge**—an annual global competition that provides university students with hands-on mentoring and intensive training in financial analysis. Working together to research and analyze a publicly traded company, teams of **finance and banking students** from the Walker College have won seven of the nine years that the competition has been held in North Carolina and Appalachian is the only university in the state to have a team in the finals in all nine years.

A team of **risk management and insurance (RMI) students** placed second in the 2017 **Spencer-RIMS Risk Management Challenge**. While Appalachian won the competition in 2015, Temple University won in 2016, and St. Joseph's University earned the top spot in 2017. Another team of RMI students earned second place in the inaugural **PriSim Agency Management Competition**, a five-week online business simulation allowing students to manage an insurance agency with an aim to improve insurance literacy in students and attract new talent into the insurance industry.

Select students participating in these activities earned more than $40,000 in scholarship funds from 2016-18, thanks to generous support from Walker College of Business donors. Find out how you can make a difference at business.appstate.edu/give.