2015-2016

FIRST DESTINATION STATISTICS

UNDERGRADUATE 6 MONTH POST GRADUATION



FULL TIME COMPENSATION

BASE SALARY

\$47,131 \$47,500 MEAN MEDIAN \$5,364 \$5,000

SIGNING BONUS

FIRST DESTINATION DATA

COMBINED FIRST DESTINATION RATE

90%

EMPLOYED FULL TIME 10% ATTENDING GRADUATE 3% **NOT SEEKING**



INTERNSHIP STATISTICS

ONE OR MORE INTERNSHIPS 50%

FOR ACADEMIC CREDIT 52%

FIRST DESTINATION RATE								
% STUDENTS	BY UNDERGRADUATE MAJOR	MEAN SALARY						
95%	ACCOUNTING	\$51,680						
98%	COMPUTER INFORMATION SYSTEMS	\$51,905						
87%	ECONOMICS	\$42,857						
98%	FINANCE & BANKING	\$48,769						
96%	HOSPITALITY & TOURISM MANAGEMENT	\$31,750						
83%	INTERNATIONAL BUSINESS	\$39,167						
94%	MANAGEMENT	\$44,813						
88%	MARKETING	\$42,402						
98%	RISK MANAGEMENT & INSURANCE	\$51,528						

EMPLOYMENT								
% STUDENTS	BY INDUSTRY	MEAN SALARY						
17%	ACCOUNTING SERVICES	\$52,826						
12%	INSURANCE	\$51,579						
12%	FINANCIAL SERVICES	\$45,941						
11%	RETAIL	\$43,765						
8%	ENTERTAINMENT	\$43,000						
8%	INFORMATION TECHNOLOGY	\$53,958						
4%	MANUFACTURING	\$46,000						
4%	TRANSPORTATION/LOGISTICS	\$45,500						
2%	BUSINESS SERVICES	\$37,500						
2%	AUTOMOBILE SERVICES	\$38,750						
2%	CONSTRUCTION / REPAIR / MAINTENANCE	\$44,167						
2%	HEALTH CARE	\$45,000						
2%	MEDIA	\$42,500						
17%	OTHER	\$39,955						

EMPLOYMENT BY REGION									
NORTH CAROLINA	SOUTH (NC NOT INCLUDED)	MID- ATLANTIC	SOUTHWEST	WEST	MIDWEST	NORTH EAST	OUTSIDE THE US		
77%	7%	5%	3%	2%	1%	1%	2%		
TOP THREE FULL-TIME DESTINATIONS									
CHARLOTTE, NC			RALEIGH, NC			BOONE, NC			
77%			8%			6%			