

COLLEGE OF BUSINESS COMMITTEES 2018-2019

COMMITTEES CHAIRED BY THE DEAN

EXECUTIVE COMMITTEE

Serve as the primary steering committee in the College's continuous improvement process.

(Heather Norris, Chair)

AD	Sam Formby
AD	Marty Meznar
AD	Sandy Vannoy
ACC	Doug Roberts
CIS/SCM	Dinesh Dave
ECO	Todd Cherry
FBI	Chris McNeill
MGT	Heather Dixon Fowler
MKT	Jim Stoddard
Dean	Heather Norris
Ex-officio	Talana Bell
Ex-officio	Haley Childers

MISSION & STRATEGIC PLANNING (3 yr term)

Continually monitor the relevance of the mission and strategic plan of the College, and develop strategies to monitor and achieve them.

(Heather Norris, Chair)

ACC	Dwayne McSwain (3)
CIS/SCM	Joseph Cazier (3)
ECO	Ash Morgan (1)
FBI	Leigh Dunston (3)
MGT	Carol Kline (1)
MKT	Neel Das (2)

CENTER DIRECTORS COMMITTEE

(ex-officio)

(Heather Norris, chair)

BB&T STUDENT LEADERSHIP CENTER

Michelle Boisclair

SUSTAINABLE BUSINESS COLLABORATIVE

Marty Meznar

CENTER FOR ANALYTICS RESEARCH & EDUCATION

Joe Cazier

TRANSPORTATION INSIGHT CENTER FOR

ENTREPRENEURSHIP

Erich Schlenker

BRANTLEY RISK & INSURANCE CENTER

David Marlett

CENTER FOR ECONOMICS RESEARCH AND POLICY

ANALYSIS

Ash Morgan

COMMITTEES CHAIRED BY THE ASSOCIATE DEAN OF GRADUATE PROGRAMS

GRADUATE CURRICULUM (3 yr term)

Continually monitor and advise on all matters relating to all graduate degree programs.

(Sandy Vannoy, Chair)

ACC	Kevin Eller (3)
CIS/SCM	Scott Hunsinger (2)
ECO	Jayjit Roy (3)
FBI	Ivan Roten (2)
MGT	Rajat Panwar (3)
MKT	David Shows (2)
Bill Pollard (ex-officio)	
Lakshmi Iyer (ex-officio)	

EXECUTIVE COMMITTEE SUBCOMMITTEE DEAN'S CLUB RESEARCH GRANTS

Sandy Vannoy
Todd Cherry
Chris McNeil
Dinesh Dave, Alternate

COMMITTEES CHAIRED BY THE ASSOCIATE DEAN OF CIVIC AND GLOBAL ENGAGEMENT

ASSESSMENT (3 yr term)

Continually develop and monitor the assurance of learning program for the College and advise on matters related to achieving the learning goals of College degree programs.

(Marty Meznar, Chair)

ACC	Robin Romanus (3)
CIS/SCM	Ken Corley (2)
ECO	Dave Bruner (1)
FBI	Terry Keasler (1)
MGT	Robin Byerly (2)
MKT	Eva Hyatt & Neel Das (2)
BUS	Kelly Henson (ex-officio)
MBA	Sandy Vannoy (ex-officio)
MSA	Bill Pollard (ex-officio)
Sam Formby (ex-officio)	

INTERNATIONAL PROGRAMS (3 yr term)

Review, monitor and advise on issues relating to study abroad programs, international exchange agreements, and other activities intended to internationalize the College.

(Marty Meznar, Chair)

ACC	Tim Forsyth (2)
CIS/SCM	Charlie Chen (1)
ECO	Brock Stoddard (2)
FBI	Austin Eggers (3)
MGT	Rachel Shinnar (2)
MKT	Ilgim Dara Benoit (1)
GRAD	Sandra Vannoy (ex-officio)

INCLUSIVE EXCELLENCE TEAM (1 yr term)

Jamie Parson (chair)

Martin Meznar – Assoc. Dean

Kim Kirby – Graduate Programs

Dejon McCoy-Milbourne - student

Jessica Ojeda - student

Austin Eggers – FBI

Lori Medders - FBI

Meredith Pipes – International Programs

Ben Powell – MGT

Carol Kline - MGT

Traci Royster - MCSD

SUSTAINABILITY STEERING COMMITTEE

(Martin Meznar, Director)

Jeff Foreman

Jesse Pipes

Jim Westerman

Tamara Kowalczyk

Rajat Panwar

Lori Medders

Meredith Pipes

COMMITTEES CHAIRED BY THE ASSOCIATE DEAN OF UNDERGRADUATE PROGRAMS AND ADMINISTRATION

FACULTY COMPOSITION & DEVELOPMENT (3 yr term)

Review and advise on all matters related to the composition and development of College of Business faculty.

(Sam Formby, Chair)

ACC	Mary Ann Hofmann (2)
CIS/SCM	Beth Ellington (3)
ECO	David Dickinson (2)
FBI	David Marlett (3)
MGT	Mark Lewis (2)
MKT	Unal Boya (1)

UNDERGRADUATE CURRICULUM (3 yr term)

Continually monitor and advise on all matters related to the undergraduate degree program.

(Sam Formby, Chair)

ACC	Rebecca Hutchins (1)
CIS/SCM	Scott Hunsinger (3)
ECO	Ji Yan (1)
FBI	Ivan Roten (1)
MGT	Robin Byerly (3)
MKT	Unal Boya (2)

Sheryl Kane (*ex-officio*)

SCHOLARSHIP (1 yr term)

Advise on scholarship awards to incoming freshmen.

(Sam Formby, Chair)

ACC	Rebecca Hutchins
CIS/SCM	Dawn Medlin
ECO	Denny Guignet
FBI	Karen Epermanis
MGT	Robin Byerly
MKT	Barbara Rule

Kathy Mann (*ex-officio*)

EXECUTIVE COMMITTEE SUBCOMMITTEE INSTRUCTIONAL INNOVATION GRANTS

Sam Formby
Marty Meznar
Doug Roberts, Alternate

ADDITIONAL COLLEGE LEVEL COMMITTEES

MARKETING COMMUNICATION LEADERSHIP

(Haley Childers, Chair)	Dean's Office – Communications
Kim Bock	Dean's Office – Events
Jeanne Lawrence	Economics
Sara Figlow	Center for Entrepreneurship
Meredith Pipes	International Programs
Charity Miller	Management
Talana Bell	Dean's Office
Sheri Lawrence	Dean's Office
Wendy Deng	MBA Program
Jennifer Hayward	Dean's Office – Development
Samantha Fuentes	CIS/SCM
Greg Langdon	Brantley Risk & Insurance Center
Linda Meznar	Brantley Risk & Insurance Center
Vivian Meadows	Accounting
Sharon Meinhardt	Marketing
Kathy Mann	Dean's Office - Scholarships
Taelor Hodges	BB&T Student Leadership Ctr
Becky Stoddard	Finance & Banking
Jamie Parson	Inclusive Excellence
Sheryl Kane	Advising

COURSE EVALUATION PROCESS REVIEW (2018 AD HOC)

Review the capabilities and university policies related to the new online evaluation system and make recommendation to update the current WCOB policy, process and survey questions. One team member is requested from each department.

(Sam Formby, chair)

ACC	Dwayne McSwain
CIS/SCM	Steven Leon
ECO	John Dawson
FBI	Terry Keasler
MGT	Stella Anderson
MKT	Jeff Foreman

ONLINE COURSE TASK FORCE (2018 AD HOC)

(Sam Formby, Chair)

ACC	Rebecca Hutchins
CIS/SCM	Beth Ellington
ECO	Dave McEvoy
FBI	Jarrod Johnston
MBA	Sandy Vannoy
MGT	Ben Powell
MKT	Jim Stoddard

Sheryl Kane (*ex-officio*)

GRADE APPEALS COMMITTEE

(ad hoc, formed as needed)

WALKER IMPACT NETWORK (WIN)

Talana Bell	Dean's Office
Samantha Fuentes	CIS/SCM
Jeanne Lawrence	ECO
Sheri Lawrence	Dean's Office
Vivian Meadows	ACC
Becky Stoddard	FBI