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## 2018 Pre-ICIS SIGDSA Symposium

### *Decision Analytics Connecting People, Data, and Things*

December 12-13, 2018  
San Francisco Marriott Marquis  
San Francisco, CA, U.S.A

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Sincere thanks to our sponsors for helping us with the symposium arrangements. We greatly value the support they bring to this symposium!

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## **Program**

### **December 12th, 2018 (Wednesday)**

**12:00 pm – 1:15 pm:** **Symposium Registration**, Main ICIS Registration Location

**Venue:** All symposium sessions for **December 12th** will be held in **Yerba Buena Ballroom Salon 12/13**

**1:15 pm – 1:30 pm:** **Conference Opening**

Conference Co-Chairs: Ashish Gupta, Lakshmi Iyer, & Uzma Raja

**1:30 pm – 2:45 pm:** **Workshop**

Teradata Vantage: A Platform for Pervasive Data Intelligence  
*Sri Raghavan, Director, Data Science and Advanced Analytics Product Marketing, Teradata*

**2:45 pm – 3:00 pm:** **Coffee Break**

**3:00 pm – 5:00 pm:** **Workshop**

Teradata Vantage: A Platform for Pervasive Data Intelligence (contd.)  
*Sri Raghavan, Director, Data Science and Advanced Analytics Product Marketing, Teradata*

**5:15 pm – 7:00 pm:** **Welcome Reception**

**TableTop Tap House** (4 min walk): [175 4th Street, San Francisco, CA 94103](#)

### **December 13th (Thursday)**

**7:15 am – 7:45 am:** **Yerba Buena Ballroom Salon 12/13**

**Light Breakfast & Symposium Registration**

**7:45 am – 8:00 am:** **Yerba Buena Ballroom Salon 12/13**

**Welcome Remarks by Conference Co-Chairs:** Ashish Gupta, Lakshmi Iyer, & Uzma Raja

**8:00 am – 9:00 am:** **Yerba Buena Ballroom Salon 12/13**

**Keynote Address:** Ashish Singh, Director of Product Management, Teradata  
*Location:*

**9:05 am – 10:05 am:** **Yerba Buena Ballroom Salon 12/13**

**Editorial Panel: Publishing Analytics Research in IS Journals**

Dr. James Marsden, EIC, Decision Support Systems

Dr. Sudha Ram, EIC, Journal of Business Analytics

Dr. Olivia Sheng, SE, Information Systems Research

**Moderator** – Dr. Ramesh Sharda

**10:05 am – 10:15 am:** **Coffee Break** (**Location:** Yerba Buena Ballroom Salon 12/13)

**10:15 am – 11:30 am: Research Track: Parallel Session 1**  
**Completed Research Papers**

**Location: Yerba Buena Ballroom Salon 12/13**

**Session Chair: Nima Kordzadeh, Worcester Polytechnic Institute**

1. How Social Media Analytics Can Inform Social Content Strategies: Evidence from Healthcare Sector, *Nima Kordzadeh (Worcester Polytechnic Institute), Diana Young (Trinity University)*
2. An Empirical Investigation into Understanding the Business Value of Business Analytics, *Suryanarayanan Krishnamoorthi (Indian Institute of Technology Madras), Saji Mathew K (Indian Institute of Technology Madras)*
3. Systematic Review of the Roots of Business Analytics and Business Intelligence Systems: Learning from the past – looking into the future, *Gloria Phillips-Wren (Loyola University Maryland), Mary Daly (University College Cork), Frada Burstein (Monash University), Frederic Adam (University College Cork)*
4. Evaluation of “Connectedness” in Multi-Organizational Decision Making: A Design Science Research Case, *Alexis Amaye (University College Cork), Karen Neville (University College Cork), Andrew Pope (University College Cork)*
5. Design of Shopper Segmentation Systems in Retail. Evidence from 2 Heterogeneous Retail Cases, *Anastasia Griva (Athens University of Economics and Business), Cleopatra Bardaki (Athens University of Economics and Business), Katerina Pramataris (Athens University of Economics and Business), George Doukidis (Athens University of Economics and Business)*

**10:15 am – 11:30 am: Research Track: Parallel Session 2**

**Research-in-Progress Papers & Teaching Track Paper**

**Location: Yerba Buena Ballroom Salon 14/15**

**Session Chair: Maryam Ghasemaghaei, McMaster University**

**Research-in-Progress Papers**

1. Improving Time-Critical, Real-Time, Knowledge-Based Clinical Decision Support Systems Through Usage Data Analytics, *Andrei Florescu (Monash University), Frada Burstein (Monash University), Mark Fitzgerald (Monash University)*
2. Clash of Stances: Catalyzing Data Innovation Through Data Labs in Established Firms, *Florian Pethig (University of Mannheim)*
3. Big Data Analytics Assimilation: The Role of Institutional Pressures, *Mohsen Javdan (McMaster University), Maryam Ghasemaghaei (McMaster University)*
4. Breaching Together: A Data Science Approach on Firms’ Correlated Risk in Information Security, *Rahul Dwivedi (Texas A&M University – Central Texas), Sridhar Neru (University of Texas at Arlington), Jingguo Wang (University of Texas at Arlington)*
5. Decision Support Systems Research: Most Cited Articles and Books, *Daniel Power (University of Northern Iowa), Lakshmi Iyer (Appalachian State University)*

6. Predicting Overcharge in Common Healthcare Procedure with High Payment Variation, *Sagnika Sen (Pennsylvania State University), Amit V. Deokar (University of Massachusetts Lowell)*
7. Data Analytics with Personal Cloud: Cloud and Edge Data Replication using Ensemble Methods, *Cipson Chiriyankandath (Dakota State University)*
8. Convolutional Neural Networks to Mitigate Transit Crowd Impacts, *Jay Claiborne (Auburn University), James Locke (Auburn University)*
9. Neural Network Fraud Detection Dilemma: The Curious Role of Activation Functions, *James Locke (Auburn University), Jay Claiborne (Auburn University)*
10. Studies on Visual Analytics in the Information Systems Literature: A Review, *Yuan Li (University of Illinois at Springfield)*
11. Why Should I Share my Knowledge? Examining the Effect of Knowledge Sharing in Organizations, *Prasad Rudramuniyaiah (University of Central Missouri), Shekar Rathor (University of Central Missouri), Someswar Kesh (University of Central Missouri)*
12. Analyzing Movement Patterns in a Smart City, *Stephen Dawe (Auburn University), Ashish Gupta (Auburn University)*

### *Teaching Track Paper*

1. Effects of the Captain System and the Class Tutor System in Business Data Visualization Class and Computer-hands-on Classes, *Dongmin Kim (University of New Brunswick)*

**11:30 am – 12:45 pm: Lunch (Walk back to Symposium at 12.45 pm)**  
[Amber India Restaurant](#) (4 min walk): [25 Yerba Buena Ln, San Francisco, CA 94103](#)

**1:00 pm – 1:55 pm: Keynote Address**

*(Location: Yerba Buena Ballroom Salon 12/13)*

Dr. Andy Mutz, Global Head of Technology & Data Architecture, SAP Leonardo & Analytics

**2:00 pm – 3:00 pm: Industry Panel**

*(Location: Yerba Buena Ballroom Salon 12/13)*

**“How Decision Analytics are Used to Create Fruitful Connections in Acceptable New Ways”**

**Panel Abstract:** According to Statistics MRC, the Business Analytics Market is estimated to reach \$71.1 billion by 2022. The emergence of new digital opportunities -- in the form of exciting, emergent connections among people, data and things -- is fueling this growth. These new opportunities, however, introduce questions for academics to answer and concerns for academics to explore. This panel will discuss decision analytics

trends, challenges and opportunities to help guide academics as they work to help companies connect using decision analytics in fruitful, acceptable ways.

**Panelists:**

Hemant Gosain, Executive Chairman, Omniquo

Prakhar Mehrotra, Sr. Director of Machine Learning, Walmart Labs

Kala Ramaswamy, Head of Finance Systems & Business Intelligence, Airbnb

Ashish Singh, Director of Product Management, Teradata

Dr. Aristotle Socrates, Director of Data Science, Juvo

**Moderator:** Dr. Barbara Wixom, MIT Center for Information Systems Research

**3:00 pm – 3:15 pm: Coffee Break** (**Location:** Yerba Buena Ballroom Salon 12/13)

**3:15 pm – 4:15 pm: Research Track: Parallel Session 3**

**Completed Research Papers**

**Location:** Yerba Buena Ballroom Salon 14/15

**Session Chair:** Markus Weinmann, University of Liechtenstein

1. Cross-Disciplinary Collaboration for Designing Data-Driven Products and Services, *Christoph Kollwitz (Technische Universität Chemnitz), Maximilian Perez Mengual (Fraunhofer IIS – Center for Applied Research on Supply Chain Services SCS), Barbara Dinter (Technische Universität Chemnitz)*
2. An N-gram-based Approach for Detecting Social Media Spambots, *Tianyu Wang (Pace University), Li-Chiou Chen (Pace University), Yegin Genc (Pace University)*
3. Dynamic Aggregation of Consumer Ratings with Bayesian Non-Parametrics, *Christof Naumzik (ETH Zurich), Stefan Feuerriegel (ETH Zurich), Markus Weinmann (University of Liechtenstein)*
4. Diabetes Patients at Risk of Developing Kidney Disease: Application of Classification Algorithms, *Amir Talaei-Khoei (University of Nevada Reno), Tala Talaei Khoei (Kent State University), James Wilson (University of Nevada Reno), Luvai Motiwalla (University of Massachusetts Lowell)*

**3:15 pm – 4:00 pm: Teaching Track Papers**

**Location:** Yerba Buena Ballroom Salon 12/13

**Session Chair:** Vic Matta, Ohio University

1. Plagiarism Prevention in Excel Assignments, *Raymond Frost (Ohio University) Vic Matta (Ohio University) Lauren Kenyo (Ohio University)*
2. Developing a Data Analytics Mindset, *Gloria Phillips-Wren (Loyola University Maryland), Babita Gupta (California State University Monterey Bay), Thilini Ariyachandra (Xavier University)*

#### 4:00 pm – 5:00 pm: Prototypes and E-Poster Session

**Location:** Yerba Buena Ballroom Salon 12/13

**Session Chair:** Raj Sharman, University at Buffalo

#### Prototypes

1. EDGE: A Simulation Game to Change How We Teach and Learn Analytics, Pierre-Majorique Léger (HEC Montréal), Jean-François Plante (HEC Montréal), Jean-François Michon (HEC Montréal), Forough Karimi-Alaghehband (HEC Montréal), Michael Bliemel (University of Ontario Institute of Technology), Marc Fredette (HEC Montréal)
2. Human Resources Analytics Dashboard for Healthcare Volunteer Retention, *Tingting Chung (Chatham University), Louis Luangkesorn (University of Pittsburgh), Anh Nguyen (Chatham University)*
3. A Perception Augmentation System for Autonomous Vehicles, *Christian Kauten (Auburn University), Ashish Gupta (Auburn University), Xiao Qin (Auburn University), Han Li (University of New Mexico), David Bevly (Auburn University), Alison Jenkins (Auburn University)*
4. Story Analyzer – an Application using CoreNLP and D3 Visualizations, *Michel Mitri (James Madison University)*
5. Multi-Sided Platform for Sexually Transmitted Diseases, *Pavankumar Mulgund (University at Buffalo), Raj Sharman (University at Buffalo), Barsha Pandey (University at Buffalo), Fareen J. Magdun (University at Buffalo)*

#### E-Posters for Research-in-Progress Papers

1. Improving Time-Critical, Real-Time, Knowledge-Based Clinical Decision Support Systems Through Usage Data Analytics, *Andrei Florescu (Monash University), Frada Burstein (Monash University), Mark Fitzgerald (Monash University)*
2. Clash of Stances: Catalyzing Data Innovation Through Data Labs in Established Firms, *Florian Pethig (University of Mannheim)*
3. Big Data Analytics Assimilation: The Role of Institutional Pressures, *Mohsen Javdan (McMaster University), Maryam Ghasemaghaei (McMaster University)*
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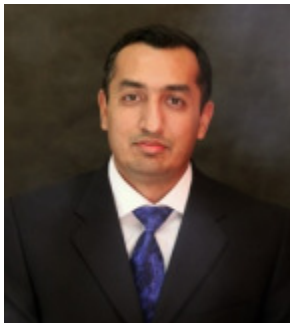
10. Studies on Visual Analytics in the Information Systems Literature: A Review, *Yuan Li (University of Illinois at Springfield)*
11. Why Should I Share my Knowledge? Examining the Effect of Knowledge Sharing in Organizations, *Prasad Rudramuniyaiah (University of Central Missouri), Shekar Rathor (University of Central Missouri), Someswar Kesh (University of Central Missouri)*
12. Analyzing Movement Patterns in a Smart City, *Stephen Dawe (Auburn University), Ashish Gupta (Auburn University)*

**5:00 pm – 5:30 pm : Closing Comments & SIGDSA Meeting**

*Location: Yerba Buena Ballroom Salon 12/13*

## **Keynote Speakers, Panelists, and Moderators Bios**

**Ashish Singh (A.K.)** is the Director of Product Management at Teradata.



From startup ventures to some Fortune 500 technology companies, Ashish 's background spans over 20 years in the IoT, Cloud computing, Machine/Deep Learning and Big Data technologies in a wide variety of Product Management, Technical Marketing & Strategy leadership roles. He has led multiple product management and go to market efforts to introduce cutting-edge Machine/Deep learning, Cloud, Big Data, "As a service" solutions in the US and global markets catering specifically to a wide variety of market segments. His current areas of interest are focused on building products leveraging new Machine/Deep learning architectures and restructuring the current business models to enable the enterprises to transition to an Augmented Intelligence enabled connected enterprise and develop new revenue models for their end consumers. As a clear strategic thinker, he has an excellent track record of creating and launching products from concept to launch and experienced in thinking and executing global go-to market strategies.

Ashish holds a BS in Computer Engineering and an MBA in Marketing & Strategy from Ohio State University. As a prominent industry executive, he also shares his experience and insights through speaking engagements at multiple Machine/Deep learning, Big Data, IoT and Cloud Computing conferences.

**Dr. Andy Mutz** is the Global Head of Technology and Data Architecture for SAP Leonardo



and Analytics. Andy Mutz works with SAP teams defining the next set of connected architectures across Leonardo & Analytics. Andy has served as a technical leader in SaaS companies centered on machine learning, data science and image/signal processing over the past 18 years. Prior to SAP, Andy was at Salesforce | BeyondCore, where, as CTO he led engineering before and after its acquisition by Salesforce. BeyondCore led the analytics market in bringing machine learning-driven augmented intelligence to the business user. Andy also built and led data science and engineering integration for agriculture modelling at The Climate Corporation prior to its acquisition by Monsanto. He began his career at HP Labs and Eastman Kodak Labs and has ten issued patents. Andy received his Ph.D. in Applied Physics from Caltech, and holds undergraduate degrees from MIT in physics and mechanical engineering.

**‘Sunny’ Hemant Gosain**, also known as Sunny is the Executive Chairman of Omniquo.



Sunny is a serial entrepreneur with a successful track record in heading up large global organizations and in executing start-up ventures in cloud, mobility and enterprise software. He is also an angel investor and an adviser to growth based tech firms. Prior to Omniquo, Sunny served in numerous leadership roles such as the Chief Product Officer & Executive Vice President of inContact Inc. (NASDAQ: SAAS), the Chief Technology Officer & Executive Vice President at Compiere Inc.(acquired by Aptean), the Vice President of Development at Oracle (NYSE: ORCL) , as Systems Manager at MCI Systemhouse(acquired by HP NYSE: HPQ) and as Management Consultant at Fujitsu.

He holds a B.S. in Electrical Engineering from the University of Delhi and an MBA degree from the University of Arkansas. Sunny holds three technology patents. He is currently on the board of directors of several companies – PRO-Unlimited, Purplista and Ambivo. He also serves on the Dean’s Executive Advisory Board for the Sam M. Walton College of Business at the University of Arkansas.



**Prakhar Mehrotra** currently is Senior Director of Machine Learning for Retail Data Science



at Walmart Labs, based out of Sunnyvale CA. He oversees research and development of pricing, assortment, replenishment and planning algorithms to help merchants take smarter decisions. Prior to joining Walmart, he was Head of Data Science, Finance at Uber Technologies, San Francisco. At Uber, he built the Data Science arm for Finance and led global team of data scientists and data analysts spread across Amsterdam, Hyderabad and San Francisco. He led the research and development of Machine Learning Algorithms related to Financial Forecasting (Supply & Demand), Budget Planning, Economic Simulations for Autonomous Vehicles. In his role, he has also worked on research and development related to payment analytics and treasury financial simulations. Prior to Uber, Mr. Mehrotra worked as Sr.

Data Scientist at Twitter, Inc in San Francisco as part of Sales & Monetization team. He has Advanced Engineer's degree in Aeronautics from California Institute of Technology (Caltech), Pasadena, and dual Masters in Aeronautics and Applied Mechanics from Ecole Polytechnique, Paris and Caltech. He did his undergraduate in Mechanical Engineering from National Institute of Technology, Trichy, India. He has given numerous invited talks including keynote speaker at EARL conference, Toronto Machine Learning Summit, NYU Center for Data Science, Wharton Technology Conference at Wharton School of Business. He also chaired the session on Forecasting at International Symposium on Forecasting, Australia 2017 and was invited judge (Risk & Intelligence) at the European Fintech Awards, Brussels.

**Kala Ramaswamy**, Head of Finance Systems & Business intelligence at Airbnb, is a



senior technology leader with deep expertise in Enterprise Data and Analytics transformations and promoting a data and insights-driven culture in organizations. She has over 20 years of experience leading global enterprise programs in leading technology companies such as Airbnb, eBay, PayPal, and Brocade Communications. In her various roles as part of CDO, CIO, and CTO organizations, Kala has led global functions like Business Analytics, Enterprise Data Governance, Data Strategy, Business Intelligence, Enterprise Data Warehouse and Operations.

**Dr. Aristotle Socrates**, Juvo's Director of Data Science, is a Theoretical Astrophysicist with a strong background in academia. Ari is an Adjunct Professor in the Department of Astronomy and Astrophysics at University of California, Santa Cruz. He was a Hubble Fellow at Princeton University, and then a long-term member at the Institute for Advanced Study in Princeton. After leaving academia, Aristotle served as a Sr. Data Scientist and Growth Product Manager at Voxer, a social messaging platform with 70M users. Dr. Socrates earned his BS in Applied Physics from Columbia University and his PhD in Physics from UC Santa Barbara. Here's a link to an [article](#) that talks about Juvo's approach to data and the problem his team is solving. Additionally, here's a link to an [interview](#) where he further discuss his views on, amongst other things, the connections between academia and data science.



### **Moderator**

**Dr. Barbara Wixom:** Dr. Barbara Wixom is a Principal Research Scientist at the Massachusetts's Institute of Technology Sloan School of Management Center for IS Research (CISR). Dr. Wixom directs and conducts academic research that targets the challenges of senior level executives at CISR's one hundred global sponsor companies. Her area of expertise includes how firms build and deliver business value from enterprise data capabilities.



Prior to CISR, Dr. Wixom was a tenured faculty member at the University of Virginia's (UVA) McIntire School of Commerce for fifteen years where she taught courses in data management and business analytics at the undergraduate, graduate and executive education levels. Dr. Wixom is a two-time recipient of the UVA All-University Teaching Award (2002, 2010), which recognizes professors' teaching excellence and particularly those professors who inspire and motivate students. This honor is especially meaningful to Dr. Wixom because she earned her undergraduate degree at the University of Virginia.

Since the mid-90's, Dr. Wixom has explored data warehousing, business intelligence, business analytics, and big data. Her research ranges from large-scale surveys to in-depth case studies, and five of her cases have placed in the Society for Information Management Paper Awards competition: First American Corporation (1999), Owens and Minor (2000), Continental Airlines (2004), Sprint (2008) and BBVA (2018). Dr. Wixom is a leading academic scholar, publishing in such journals as Information Systems Research; Sloan Management Review; MIS Quarterly; MIS Quarterly Executive; and Journal of MIS, and she has presented her work at national and international conferences.

## **Editorial Panel: Publishing Analytics Research in IS Journals**

**Dr. James Marsden, EIC, *Decision Support Systems*.** Dr. Marsden is a Board of



Trustees Distinguished Professor at the University of Connecticut. He came to the University of Connecticut in August 1993, as the Head of OPIM. He formerly was the founding Chair and Philip Morris Professor of Information Systems at the Department of Decision Science and Information Systems, University of Kentucky, along with serving as the Director of the MIS and DSS Research Labs at that institution. Dr. Marsden has had visiting appointments at Purdue, Arizona, and the University of York. His areas of specialization include econometrics, quantitative methods, information economics, decision support system valuation, expert systems, and the management of computing

systems. Professor Marsden is a Departmental Editor (DSS Impacts and Evaluation) for *Decision Support Systems* and has served for several years as the Expert Systems Minitrack co-coordinator for the annual Hawaii International Conference on Systems Sciences. His research has appeared in *Decision Support Systems*, *Journal of Political Economy*, *Journal of Economic Theory*, *European Journal of Operational Research*, *Journal of Organizational Computing*, *American Economic Review*, *Journal of Economic Dynamics and Control*, and numerous other leading journals.

**Dr. Sudha Ram, EIC, *Journal of Business Analytics*.** Dr. Sudha Ram is Anheuser-



Busch Endowed Professor of MIS, Entrepreneurship & Innovation in the Eller College of Management at the University of Arizona. She has joint faculty appointments as Professor of Computer Science, member of BIO5 Institute, and Institute for Environment. She is the director of the [INSITE: Center for Business Intelligence and Analytics](#) at the University of Arizona. Dr. Ram received a Ph.D. from the University of Illinois at Urbana-Champaign in 1985. Her research is in the areas of Enterprise Data Management, Business Intelligence, Large Scale Networks and Big Data Analytics. Her work uses different methods such as machine learning, statistical approaches, ontologies and conceptual modeling. Dr. Ram has published more than 200 research articles in refereed journals, conferences and book chapters.

She has received more than \$60 million in research funding from organizations such as, IBM, Intel Corporation, SAP, Ford, Raytheon Missile Systems, US ARMY, NIST, NSF, NASA, and Office of Research and Development of the CIA. Dr. Ram served as the senior editor for *Information Systems Research*, and is currently a senior editor of *Journal of AIS* and on the editorial board for many leading Information Systems journals. She is also a co-editor in chief of the *Journal on Data Semantics* and a founding editor for *Journal of Business Analytics*. She is a cofounder of the Workshop on Information Technology and

Systems (WITS) and serves on the steering committee of many workshops and conferences including the Entity Relationship Conference (ER). Dr. Ram has published articles in such journals as Communications of the ACM, IEEE Expert, IEEE Transactions on Knowledge and Data Engineering, Information Systems, Information Systems Research, Management Science, and MIS Quarterly.

Dr. Ram serves as a consultant to several global companies on Business Intelligence, Enterprise Data management and Big Data Analytics. She received the IBM faculty Development Award and UA Leading Edge Innovator in Research Award in 2007 and 2012. Her research has been highlighted in several [media](#) outlets including [UANEWS](#), [Arizona Alumni Magazine](#), [International Journalism Festival](#), [NPR news](#), and [New York Times](#). She was a speaker for a TEDx talk in December 2013 on "[Creating a Smarter World with Big Data](#)".

For more information as well as her latest research, please visit her on [LinkedIn](#), [Twitter](#), [The University of Arizona](#) or the [INSITE research center](#).

**Dr. Olivia Sheng, SE, *Information Systems Research*.** Dr. Sheng is Presidential



Professor and Emma Eccles Jones Presidential Chair of Information Systems at the David Eccles School of Business, University of Utah. She also directs a Utah Center of Excellence – the Global Knowledge Management Center (<http://gkmc.utah.edu>) to seek commercialization of knowledge management technologies. Her research focuses on data mining and optimization techniques for portal management, emetrics and customer analysis, customer profiling, personalization, recommendation, fraud/intrusion detection, bio-medical, digital government, risk management, telemedicine, telework, and distributed learning applications. Her research has received funding

from various Utah State agencies, Wasatch Advisors, U.S. Army, NSF, IBM, Tivoli, Toshiba Corp., Sun Microsystems, Hong Kong Research Grants Council, Asia Productivity Organization, SAP University Alliance, and Bureau of Land Management.

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## Moderator



**Dr. Ramesh Sharda:** Dr. Ramesh Sharda is the Vice Dean for Research and Graduate Programs, Watson/ConocoPhillips Chair and a Regents Professor of Management Science and Information Systems in the Spears School of Business at Oklahoma State University. He has coauthored two textbooks (*Business Intelligence, Analytics, and Data Science: A Managerial Perspective*, 4th Edition, Pearson and *Business Intelligence and Analytics: Systems for Decision Support*, 10th edition, Pearson). His research has been published in major journals in management science and information systems including *Management Science*, *Operations Research*, *Information Systems Research*, *Decision Support Systems*, *Decision Sciences Journal*, *EJIS*, *JMIS*, *Interfaces*, *INFORMS Journal on Computing*, *ACM Data Base* and many others. He is a member of the editorial boards of journals such as the *Decision Support Systems*, *Decision Sciences*, and *Information Systems Frontiers*. He also serves as the Faculty Director of Teradata University Network. He received the 2013 INFORMS Computing Society HG Lifetime Service Award, and was inducted into Oklahoma Higher Education Hall of Fame in 2016.

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**Thank you and we look forward to your continued participation in future SIGDSA events.**