

**Walker College Of Business
Action Plan for Academic Year 2012-2013**

| | Action Item | Responsibility | Expected Completion |
|-----|---|---|----------------------------|
| 1. | Successfully complete 5-year AACSB Maintenance of Accreditation cycle, culminating with official peer review team visit in January 2013. (Linked to Strategic Plan (SP) Goals 1-6) | All, with coordination from Sr. Associate Dean | Spring 2013 |
| 2. | Fund the Diversity Initiative to establish a support structure for diverse students and prospective students in the WCOB (Linked to SP Goal 3) | Dean | Summer 2013 |
| 3. | Renovate 2 nd floor space to accommodate expanded Career Services staff (Linked to SP Goal 3) | Sr. Associate Dean | Fall 2012 |
| 4. | Pursue differential tuition for graduate programs (Linked to SP Goal 3) | Dean, Associate Dean for Graduate Programs & Research | Summer 2013 |
| 5. | Determine competitive & sustainable in-semester compensation package for study abroad trip leaders. (Linked to SP Goals 1, 2, & 3) | Dean & Associate Deans | Summer 2013 |
| 6. | Hire a part-time Program Manager in the Student Leadership Center (SLC) (Linked to SP Goal 3) | Director of SLC | Fall 2012 |
| 7. | Continue the Deans Club travel & research grant programs (Linked to SP Goal 1) | Dean | Ongoing |
| 8. | Offer career exploration courses (BUS 2541 and 3541) (Linked to SP Goals 2 & 3) | Director of Career Services Center | Fall & Spring 2012-13 |
| 9. | Establish a faculty luncheon series for the sharing of ideas on teaching & learning and research. (Linked to SP Goals 1, 2, & 3) | Dean, Associate Deans | Spring 2013 |
| 10. | Coordinate a college-wide career Shadow Day experience for students (Linked to SP Goal 3) | Director of Career Services Center | Fall 2012 |
| 11. | Create a Career Services faculty advisory board to help “blend” academics and student services (Linked to SP Goals 1, 2, & 3) | Director of Career Services Center | Fall 2012 |

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| 12. | Explore options for a “Leadership Experience” program for alumni, faculty and students to enhance CEO Lecture activities (Linked to SP Goals 1-5) | Director of SLC with involvement of key MGT professors | Spring 2013 |
| 13. | Increase practicums and internships for MBAs (Linked to SP Goal 2 & 5) | Associate Dean for Graduate Programs & Research | Fall & Spring 2012-13 |
| 14. | Continue new faculty research grants (Linked to SP Goal 1) | Dean | Ongoing |
| 15. | Continue to monitor space utilization in Raley Hall for efficiency. Consider renovation needs. (Linked to SP Goals 1, 2, & 3) | Sr. Associate Dean | Ongoing |
| 16. | Increase scholarships for freshmen and sophomores (Linked to SP Goal 3 & 6) | Dean, Development Staff | Ongoing |
| 17. | Increase number of donors (Linked to SP Goals 1-6) | Dean, Development Staff | Ongoing |
| 18. | Pursue young alumni initiative (Linked to SP Goals 1-6) | Advancement Specialist | Spring 2013 |