

Executive Committee 2016-17 Action Items

Established August 10, 2016
Last Modified March 10, 2017

| | Action Item | Responsibility | Expected Completion |
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| 1. | Address the need for faculty engagement, including reward structure (be mindful of external market valuation). (Linked to SP 5) | Executive Committee, Jacqui Bergman | (1) Create Fall 2016 (2) Distribute Spring 2017 (3) Text Analytics on Feedback |
| 2. | Increase grant support/funding for applied work Ex: Kauffmann Foundation for ENT (Linked to SP 6) | Strategic Operating Committee, Dean, Development Officer | Ongoing |
| 3. | Successfully complete searches for faculty, directors, department chairs, and administrative support (Linked to SP 1) | Search Committees All departments: CIS, MKT, ACCT, FBI, ECON, MGT | Ongoing |
| 4. | Successfully complete AppState program review for all WCOB units (Linked to SP 2) | Marty Meznar, with All Unit Heads | IRAP data due: 03/01/2017 |
| 5. | Prepare draft report for 2017-18 AACSB Peer Review Team visit (Linked to SP 1,2,3) | Sam Formby, with All Unit Heads | Draft report due: 04/01/2017 Final report: 09/2017 |
| 6. | Fully populate Digital Measures. *Research/testing being conducted with IT/ Programming staff to try and link digital measures entries from that platform to annual reviews. (Linked to SP 1) | Faculty, with proper encouragement, Sam Formby, IT | Ongoing |
| 7. | Successfully complete major fundraising initiatives (Thompson and Davis professorships) (Linked to SP 1 and 6) | Dean, Development Director, Steering Committees | 01/2017 |
| 8. | Further explore applied business solutions/business analysis and innovations curricular program (Linked to SP 2) | Strategic Operating Committee, Executive Committee. | Ongoing |

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| 9. | Review and update online course standards (Linked to SP 2) | Sam Formby, with Online Course Task Force | Ongoing |
| 10. | Develop a plan and seek funding to support/retain diverse students. (Linked to SP 4) | Executive Committee and DAT, with Chief Diversity Officer | Ongoing |
| 11. | Approve and Implement revised Learning Goals, with new measures of Diversity and Sustainability (Linked to SP 2) | Faculty, Assessment Committee | Goals approved 09/21/2016; Curriculum mapping due by Thanksgiving |
| 12. | Revisit curricular needs for Excel/Analytics at the undergraduate level *Lynda.com customized approach to enhancing qualifications of our student body. (Linked to SP 2) | Undergraduate Curriculum Committee, Sam Formby, Delbert Goff | Ongoing |
| 13. | Grow the Executive Education Program (Linked to SP 1,4,5) | Sandy Vannoy with Exec Ed Task Force | Ongoing |
| 14. | Update the WCOB Strategic Plan (Linked to SP) | Strategic Planning Committee | Spring 2017 |
| 15. | Pursue ASU's Green Workplace Certification (Linked to Values) | Dean's Office/Sabrina Cheves | Ongoing |
| 16. | Oversee installation of energy dashboard to measure sustainability efforts in Peacock Hall. (Linked to Values) | Sustainable Business Collaborative | Completed Fall 2016 |
| 17. | Ensure the Health and Wellness of Faculty and Staff (i.e., retreats, acknowledgments, awards, etc.) (Linked to SP 1) | COB Leadership: Deans, Chairs, Center Directors | (1)Ongoing (2)Teaching, Research and Service; plus, look at incorporating Impact, Innovation and Engagement awards |
| 18. | Update departmental P&T guidelines to align with college's P&T guidelines. (Linked to SP 1) | Department Chairs | September 2017 |
| 19. | Create alumni tab on WCOB webpage with content to enhance alumni/friend engagement. (Linked to SP 4,5,6) | Haley Childers | Summer 2017 |
| 20. | Conduct survey(s) to evaluate readership of Business Leaders magazine and to evaluate participation and satisfaction with WCOB signature events (Linked to SP 5,6) | Unal Boya | Fall 2017 |