

**Walker College Of Business  
Action Plan for Academic Year 2010-2011**

	<b>Action Item</b>	<b>Responsibility</b>	<b>Expected Completion</b>
1.	Review and refine the College's Strategic Plan  (Linked to SP)	Executive Committee and Strategic Planning Committee	Spring 2011
2.	Continue the assessment process at the CIP (major level) and at the program level (BSBA, MBA, and MsACC)  (Linked to SP Goals 2, 4, & 5)	Assistant Dean for International Programs & Assessment, Program Directors, Department Chairs, and Faculty	Spring 2011
3.	Send several assessment committee faculty members to AACSB Assessment Seminar  (Linked to SP Goals 1, 2, & 4)	Dean, Dept. Chairs	Spring 2011
4.	Continue efforts for internship and job placement of BSBA and MBA students  (Linked to SP Goals 3 & 6)	Dean, Director of Career Services	Spring 2011
5.	Establish standards and an evaluation instrument for online courses  (Linked to SP Goals 2 & 4)	Associate Dean for Undergraduate Programs & Administration, Online Course Task Force	Spring 2011
6.	Evaluate the possibilities for Executive Education  (Linked to SP Goals 5 & 6)	Dean and Director of Development	Spring 2011
7.	Undertake a faculty/staff internationalization effort  (Linked to SP Goals 1, 2, & 3)	Assistant Dean for International Programs & Assessment	Spring 2011
8.	Increase funding for international programs.  (Linked to SP Goals 1, 2, 3, & 7)	Dean, Development Officer, and Advancement Specialist	Spring 2011
9.	Increase funding for new and continuing faculty research grants  (Linked to SP Goals 1 & 7)	Dean, Development Officer, and Advancement Specialist	Spring 2011
10.	Strengthen the ties between CERPA and the WCOB  (Linked to SP Goal 5)	Dean, Economics Department Chair	Spring 2011
11.	Install 2-way conferencing equipment	WCOB Computer	Fall 2010

**Walker College Of Business  
Action Plan for Academic Year 2010-2011**

	in the Board Room <b>(Linked to SP Goal 4)</b>	Consultant with assistance from TSS	
12.	Launch Student Success Center/ Executive Mentoring Program <b>(Linked to SP Goal 3)</b>	Dean, Director of Development, Director of Martha Guy Summer Institute	Fall 2010
13.	Continue to monitor space utilization in Raley Hall for efficiency <b>(Linked to SP Goals 1, 2, 3 &amp; 4)</b>	Associate Dean for Undergraduate Programs & Administration	Ongoing
14.	Update technology in the building- e.g., digital signage & room scheduling software <b>(Linked to SP Goal 4)</b>	Associate Dean for Undergraduate Programs & Administration, Computer Consultant, Webmaster	Fall 2010
15.	Continue internationalization of the MBA program <b>(Linked to SP Goal 2 &amp; 4)</b>	Assistant Dean for Graduate Programs & Research	Spring 2011