

**Walker College Of Business  
Action Plan for Academic Year 2006-2007**

	<b>Action Item</b>	<b>Responsibility</b>	<b>Projected Completion</b>
1.	Establish the two new COB Centers approved last year – a Center for Entrepreneurship and a Center for Applied Research on Emerging Technologies – and obtain funding to support their efforts (Linked to Strategic Planning (SP) Goals 1, 5 & 6)	Entrepreneurship: Center Director & Mgt Dept Chair  CARET: Center Director & CIS Dept Chair	June 2007
2.	Implement an Executive-In-Residence program focused on Ethics in Business, hosting the first executive for the program (Linked to SP Goals 2 & 3)	Asst Dean for Instructional Programs & Dean	Nov 2006
3.	Obtain funding and conduct search to fill the Holshouser Ethics Chair (Linked to SP Goals 1, 2 & 7)	Dean & Search Committee	June 2007
4.	Fill an additional faculty position in Economics Dept focused on Economic Development (Linked to SP Goals 1, 5 & 6)	Econ Search Committee, Econ Dept Chair & Dean	June 2007
5.	Develop new graduate business courses to support Professional Sciences Masters programs (Linked to SP Goals 2 & 5)	Asst Dean for Graduate & Intl Programs	Spring 2007
6.	Develop a COB Young Alumni Council (and/or some similar external board) to support COB activities. (Linked to SP Goals 6 & 7)	Dean & COB Dir of Development	Spring 2007
7.	Redesign the College of Business website (Linked to SP Goal 4)	Assoc Dean for Accred & Webmaster	Feb 2007
8.	Investigate and report on effectiveness and desirability of double business majors, business majors earning business minors, a supply chain minor, and development of a general business major (Linked to SP Goals 2 & 5)	Curriculum Committee & Asst Dean for Instructional Programs	May 2007
9.	Explore and report on establishment of an international exchange program with a university in India (Linked to SP Goals 2, 3 & 5)	Asst Dean for Graduate & Intl Programs & Marketing Dept Chair	May 2007
10.	Explore and report on establishment of a international finance program to London (Linked to SP Goals 2 & 3)	Asst Dean for Graduate & Intl Programs & FBI Dept Chair	May 2007

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	<b>Action Item</b>	<b>Responsibility</b>	<b>Projected Completion</b>
11.	Establish Task Force to study and report on methods for increased internationalization of the COB curriculum (including our current approach to study abroad trips) (Linked to SP Goals 2 & 3)	Asst Dean for Graduate & Intl Programs	May 2007
12.	Investigate and report on the development of alternative teaching delivery methods (web-based, two-way audio/video remote teaching, etc.) for some business courses (Linked to SP Goals 2 & 4)	Asst Dean for Instructional Programs & Asst Dean for Graduate and Intl Programs	May 2007
13.	Review and revise performance evaluation method for department chairs (Linked to SP Goal 1)	Dean	Dec 2006
14.	Finalize and implement written guidelines for AQ and PQ faculty status (Linked to SP Goal 1)	Assoc Dean for Accreditation	Sept 2006
15.	Hold an “open house” event for all ASU students to publicize business careers and business education (majors & minors) (Linked to SP Goals 3 & 5)	Asst Dean for Instructional Programs	Spring 2007
16.	Obtain funding to support international programs for business students (Linked to SP Goals 2, 3 & 7)	Dean & Development Officer	June 2007 for intermediate phase
17.	Obtain funding to support increased faculty professional activities (Linked to SP Goals 1 & 7)	Dean & Development Officer	Fall 2006
18.	Obtain funding to increase support for faculty professorships (Linked to SP Goals 1 & 7)	Dean & Development Officer	June 2007 for intermediate phase
19.	Obtain funding for and hire another Computer Consultant for the COB (Linked to SP Goals 1, 4 & 7)	Dean & Asst Dean for Instructional Programs	Nov 2006