

## Walker College of Business Action Plan for Academic Year 2007-2008

	<b>Action Item</b>	<b>Responsibility</b>	<b>Expected Completion</b>
1.	Successfully complete AACSB Maintenance of Accreditation process culminating with official peer review team visit in January 2008. (Linked to Strategic Plan (SP) Goals 1-7)	Dean, Associate Dean for Accreditation, and College Faculty & Staff	Spring 2008
2.	Obtain approval for and establish a Center for Economic Research & Policy Analysis (CERPA) (Linked to SP Goals 1, 5 & 6)	Economics Department Chair, Dean	Fall 2007 for approval Spring 2008 for start-up
3.	Establish Experimental Economics Lab (Linked to SP Goals 1 & 2)	Economics Department Chair	Spring 2008
4.	Obtain and renovate physical space for offices for Financial Planning Center, CARET, and CIS Security/Networking Lab (Linked to SP Goals 2 & 6)	Assistant Dean for Instructional Programs	Spring 2008
5.	Develop and implement enhanced campaign to promote existing MBA program (Linked to SP Goal 2)	Assistant Dean for Graduate and International Programs	Spring 2008
6.	Explore and report on feasibility of a Global MBA program with partner universities in Europe and Asia (Linked to SP Goals 2, 3 & 6)	Assistant Dean for Graduate and International Programs	Spring 2008
7.	Hire a new Development Officer to fill currently vacant position (Linked to SP Goals 7)	Dean	September 2007
8.	Hire a part-time Advancement Specialist to fill newly-created position (Linked to SP Goals 7)	Dean	September 2007
9.	Analyze the Assessment Committee findings and recommendations from Spring 2007 assessment efforts. Report on and/or implement changes that address findings. (Linked to SP Goals 2, 3 & 4)	Curriculum Committee, Associate Dean for Accreditation, Executive Committee, Relevant COB Departments	Spring 2008
10.	Each COB department to develop key learning goals and outcomes for each major in college, as required by the university administration (Linked to SP Goals 2 & 5)	Department Chairs, Associate Dean for Accreditation	End of Fall 2007

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11.	Complete the development of new graduate business courses to support Professional Sciences Masters programs (Linked to SP Goals 2 & 5)	Assistant Dean for Graduate and International Programs	Spring 2008 (courses to begin in Fall 2008)
12.	Develop, obtain approval for, and implement a Minor in Entrepreneurship for non-business majors (Linked to SP Goals 2 & 5)	Management Department Chair, Director of Center for Entrepreneurship, & Assistant Dean for Instructional Programs	Spring 2008
13.	Add additional “international experience” core business courses. Develop a minimum of 1 new course this year. (Linked to SP Goal 2)	Assistant Dean for Graduate and Intl Programs, Assistant Dean for Instructional Programs & Relevant Faculty Member(s)	Spring 2008
14.	Continue to develop a number of on-line business courses as part of the UNC on-line education initiative. In particular, focus on upper-level undergraduate core courses. (Linked to SP Goals 5 & 6)	Assistant Dean for Instructional Programs & Assistant Dean for Graduate and Intl Programs	Spring 2008
15.	Investigate and seek to implement additional international opportunities for faculty members (international faculty exchanges, short-term international teaching opportunities, etc.) (Linked to SP Goal 1)	Assistant Dean for Graduate and International Programs, Dean	Spring 2008
16.	Obtain funding to support international programs for business students and faculty (Linked to SP Goals 1, 2, 3 & 7)	Dean, Development Officer, and Advancement Specialist	Spring 2008
17.	Obtain funding to support increased faculty professional activities (Linked to SP Goals 1, 2 & 7)	Dean, Development Officer, and Advancement Specialist	Spring 2008
18.	Obtain funding to increase support for faculty professorships (in particular, to increase the NCBA chair endowment to \$1-million) (Linked to SP Goals 1 & 7)	Dean, Development Officer, Advancement Specialist, and NCBA Professor	Spring 2008
19.	Increase ethics education support to COB faculty (Linked to SP Goals 1, 2 & 7)	Holshouser Ethics Professor, Dean, Associate Dean for Accreditation	Spring 2008