

Walker College of Business Action Plan for Academic Year 2008-2009

	Action Item	Responsibility	Expected Completion
1.	Implement transition of COB data management system from SEDONA to Digital Measures (Linked to SP Goals 1 & 5)	Assoc. Dean for Grad Studies & Accreditation	End of Fall 2008
2.	Employ a staff person to serve as a post-award Grants Administrator and assist faculty members who have obtained grants in the administration of their grants. (Linked to SP Goals 1 & 5)	Dean	End of Fall 2008
3.	Study space utilization in Raley Hall and develop plan for more efficient utilization of conference rooms, office space, classrooms, and center spaces. (Linked to SP Goals 1, 2, 3 & 4)	Assoc Dean for Undergrad Progs & Admin	Spring 2009
4.	Establish Marketing Behavior Lab to support research of faculty members (Linked to SP Goal 1)	Marketing Dept. Chair and Faculty	Fall 2008
5.	Fill position of Assistant Dean for Graduate Studies & Research (Linked to SP Goals 2, 3 & 4)	Dean	End of Fall 2008
6.	Reach resolution of COB admission requirements – whether to make any changes or not (Linked to SP Goals 2, 3 & 4)	Assoc Dean for Undergrad Progs & Admin, Curriculum Committee, and Faculty	Spring 2009
7.	Study & resolve Gen Ed changes and impact on business core courses and senior capstone course (Linked to SP Goals 2 & 4)	Executive Committee	Fall 2008
8.	Each COB department to develop key learning goals and outcomes for each major in college; with assessment plan outlined (Linked to SP Goals 2, 4 & 5)	Department Chairs, Associate Dean for Accreditation	Fall 2008
9.	Explore and implement method to increase international business exposure to more students in the COB (Linked to SP Goals 2, 3 & 5)	Assistant Dean for Intl Programs & Assoc Dean for Undergrad Progs & Admin	Spring 2009
10.	Increase and improve technology hardware and utilization in general building areas (lobbies, lounges, administrative offices, etc.) as well as in classrooms. (Linked to SP Goals 3 & 4)	Dean, Assoc Dean for Undergrad Progs & Admin	Spring 2009

	Action Item	Responsibility	Expected Completion
11.	Increase efforts for job placement of COB students (Linked to SP Goals 3 & 6)	Dean, Director of Career Services	Spring 2009
12.	Review and revise COB AQ/PQ guidelines and Performance/P&T guidelines. (Linked to SP Goals 1 & 5)	Assoc Dean for Undergrad Progs & Admin, and Faculty Comp & Development Committee	Spring 2009
13.	Revise COB Mission Statement to clarify faculty research expectations and focus. (Linked to SP Goals 1 & 5)	Assoc Dean for Grad Studies & Accreditation, and Strategic Planning Committee	Fall 2008
14.	Determine desired future direction of MBA program (Linked to SP Goals 2 & 4)	Executive Committee	Spring 2009
15.	Send several department chairs and department representatives to AACSB Assessment Seminar (Linked to SP Goals 1, 2 & 4)	Dean, Dept Chairs & Assessment Committee Members	Spring 2009
16.	Study and implement enhanced options for fulfilling requirements for COB Honors Program (Linked to SP Goals 2 & 3)	Assoc Dean for Undergrad Progs & Admin, and Honors Advisory Committee	Spring 2009
17.	Increase funding to support international programs for business students and faculty (Linked to SP Goals 1, 2, 3 & 7)	Dean, Development Officer, and Advancement Specialist	Spring 2009
18.	Obtain additional funding to support Dean's Club (unrestricted current private funding) (Linked to SP Goal 7)	Dean, Development Officer, and Advancement Specialist	Spring 2009