

**Walker College Of Business  
Action Plan for Academic Year 2009-2010**

	<b>Action Item</b>	<b>Responsibility</b>	<b>Expected Completion</b>
1.	Update Strategic Plan  (Linked to SP)	Dean, Executive Committee, and Strategic Planning Committee	Spring 2010
2.	Update Assessment Plans for BSBA, MBA, and MsACC  (Linked to SP Goals 2, 4, & 5)	Assistant Dean for IP & Assessment and Assessment Committee	Fall 2009
3.	Continue assessment process at each CIP (typically major) level  (Linked to SP Goals 2, 4, & 5)	Assistant Dean for IP & Assessment, Department Chairs, Program Directors	Spring 2010
4.	Send several dept chairs to AACSB Assessment Seminar  (Linked to SP Goals 1, 2, & 4)	Dean, Dept. Chairs	Spring 2010
5.	Increase participation in the Gen Ed by developing a theme  (Linked to SP Goals 2 & 5)	Interested faculty, departments	Spring 2010
6.	Increase efforts for job placement of BSBA and MBA students  (Linked to SP Goals 3 & 6)	Dean, Director of Career Services	Spring 2010
7.	Develop and implement MBA concentrations  (Linked to SP Goals 2 & 4)	Assistant Dean for Graduate Programs & Research, MBA faculty	Summer 2010
8.	Continue to monitor space utilization in Raley Hall for efficiency.  (Linked to SP Goals 1, 2, 3 & 4)	Assoc Dean for Undergrad Progs & Admin	Summer 2010
9.	Each COB department to develop departmental P&T and annual review guidelines.  (Linked to SP Goals 1 & 4)	Department Chairs	Spring 2010
10.	Continue the pursuit to hire a full-time international programs assistant.  (Linked to SP Goal 3)	Dean	Spring 2010
11.	Increase internship opportunities abroad.  (Linked to SP Goals 2, 3 & 6)	Assistant Dean for IP & Assessment, Director of Career Services	Spring 2010
12.	Increase partnerships with institutions abroad  (Linked to SP Goals 2, 3 & 6)	Assistant Dean for IP & Assessment, Dean, Provost	Spring 2010

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13.	Increase funding for international programs.  (Linked to SP Goals 1, 2, 3, & 7)	Dean, Development Officer, and Advancement Specialist	Spring 2010
14.	Increase funding for faculty research grants  (Linked to SP Goals 1 & 7)	Dean, Development Officer, and Advancement Specialist	Spring 2010
15.	Increase funding for the BRIC via the BRIC to BRIC campaign  (Linked to SP Goal 7)	BRIC, Development Officer, and Advancement Specialist	Spring 2010
16.	Define departmental fundraising opportunities.  (Linked to SP Goal 7)	Department Chairs, Development Office, and Advancement Specialist	Fall 2009