

BUSINESS FOR GOOD

Friday, August 24, 2018

9:30 a.m.

Grandfather Mountain Ballroom
Plemmons Student Union
Appalachian State University

**APPALACHIAN
SUSTAINABLE
BUSINESS**



PROGRAM

GRANDFATHER MOUNTAIN BALLROOM

Welcome

Heather Norris, Dean
Walker College of Business

Lee Ball, Director of Sustainability
Appalachian State University

Rajat Panwar, co-Director of Sustainable Business
Walker College of Business

Martin Meznar, Associate Dean
Walker College of Business

Leading with Purpose

John Repogle, CEO & President
Seventh Generation, Inc.

Our Journey:

Sustainability at Colgate-Palmolive Company

Vance Merolla, Global Director of Sustainability
Colgate-Palmolive

Lunch

Green E Award Presentation

Rajat Panwar, co-Director of Sustainable Business
Walker College of Business

How Walmart is Enhancing Sustainability in its Operations & Value Chain

Joby Carlson, Director of Global Sustainable Energy & Operations
Walmart, Inc.

Closing Remarks

Rajat Panwar, co-Director of Sustainable Business
Walker College of Business

Please join us for a reception at The Dunston Residence immediately following the program for hors d'oeuvres, cocktails and a musical performance from the Worthless Son-In-Laws.

Shuttle service is provided to the reception site, returning to the College Street Parking Deck.

GREEN E AWARD

Economy, Environment and Equity

In recognition of outstanding accomplishments in Sustainable Business at Appalachian State University, two Walker College of Business Greene E Awards will be announced. The name of the honorees have not been disclosed prior to today's event.

Past Recipients

| | |
|------|---------------------|
| 2016 | Heather Norris |
| 2017 | Leigh & Pam Dunston |
| 2017 | Tammy Kowalczyk |



Pictured above, Robert F. Kennedy, Jr. releases a rehabilitated red-tailed hawk before his address during the 2017 Business for Good reception.



Leith Sharp, Director of Executive Education for Sustainability at Harvard University's Center for Health and the Global Environment, speaks during the 2015 Business for Good conference.

GUEST SPEAKERS

Joby Carlson



Joby Carlson is the Director of Global Sustainable Energy and Operations at Walmart Inc. and is responsible for the development and execution of Walmart's enterprise-wide sustainability strategies for its operations including more than 11,000 facilities and trucking fleet worldwide. Carlson's work focuses on the company's approach to sustainable energy procurement and emissions reduction, eliminating solid and organic waste, increasing water stewardship and conserving land and habitat. Carlson works closely with Walmart's real estate, operations and logistics teams in the U.S. and over 13 international markets to ensure the proper resources, processes and controls are in place to execute against public commitments while continuously reducing costs and risk for the business. Carlson is responsible for Walmart's annual CDP response and played a central role in the development of its science based emissions reduction target covering Scope 1, 2 and 3 emissions, making Walmart the first retailer to achieve this recognition. Carlson holds an MS in Civil and Environmental Engineering and BS in Mechanical Engineering. Carlson is a LEED accredited professional.

Vance Merolla



Vance Merolla is the Global Director of Sustainability for Colgate-Palmolive Company, a global consumer products company based in New York City. Working to integrate sustainability into Colgate's business, Merolla is responsible for the company's worldwide strategies related to climate, energy efficiency, water stewardship and landfill waste reduction as well as delivering on the company's worldwide commitment to LEED-certify all new global manufacturing facilities. Colgate has certified large LEED projects in the United States, Czech Republic, Poland, Mexico, India, China, Thailand and Vietnam. Prior to his years spent with Colgate, he was an environmental consulting group manager for URS Corporation. In addition, Merolla teaches a graduate course in Sustainable Operations at Columbia University. Merolla holds a BS in Industrial Engineering from Arizona State University. He is a licensed professional engineer in New York, New Jersey, and Washington and is a LEED accredited professional.

GUEST SPEAKERS

John Replogle



John Replogle is CEO & President of Seventh Generation Inc, a U.S. consumer based product company, where he is a leader in the conscious consumer and mission-driven brand movement. Replogle believes that business is one of the most powerful forces on earth and that power must be harnessed for the greater good. An advocate of creative corporate social responsibility, Replogle has been recognized with the 2012 Global Green Millennium

Award for Corporate Environmental Citizenship and the 2011 United Nations Leader of Change Award. A proponent of education and humanitarian causes, Replogle has served on Boards of Habitat for Humanity, Terracycle, Dartmouth College, Cree, Beautycounter and BEST NC. His focus is on sustainable growth strategies, organizational and cultural design, mission and values and CEO coaching. He started his career as a consultant with the Boston Consulting Group. Replogle earned a BA in Political Science from Dartmouth College and received a MBA from Harvard Business School, where he graduated with distinction in General and Entrepreneurial Management.

RECEPTION

THE DUNSTON RESIDENCE

Business for Good: Sustainability Solutions That Benefit the Planet & the Bottom Line

Andy Acho

Environmental Initiatives Expert, Former Worldwide Director of Environmental Outreach and Strategy for Ford Motor Company

Andy Acho

Andy Acho is an Environmental Initiatives Expert and the former Worldwide



Director of Environmental Outreach and Strategy for Ford Motor Company, a position that Bill Ford created for him. In his 46 years at Ford, Acho championed the development and implementation of more aggressive proactive environmental stewardship including the launch of Ford's Recycling Action Team (The RAT Patrol). This initiative has worked for more than a decade proactively developing and implementing uses for post-consumer recycled materials including plastic and

rubber. Additionally, Acho initiated and led Ford's success in recycling more than 10 million tires into environmentally responsible rubber products used for athletic fields, mulch, playground materials, roads and more. Acho led Ford's global Conservation and Environmental Grants program in more than 40 countries. In 2001 Acho was one of the first people to be honored nationally with the Wildlife Habitat Council's President's Award for his outstanding commitment to preserve and protect the environment for future generations, and his global vision of environmental and economic sustainability. Acho received his BS and MBA from University of Detroit. He completed post-grad executive management training from Duke University.

PAST BUSINESS FOR GOOD SPEAKERS

Keynote

Roian Atwood
Director of
Sustainability,
VF Jeanswear/Wrangler
Jeans

Dan Fogel
Author,
Strategic Sustainability

John Fullerton
Founder & President,
Capital Institute &
Former Managing
Director, J.P. Morgan

Philip Henson
Senior Manager of
Energy & Environmental
Sustainability,
Hanesbrands

Andrew Hudson
Senior Director of the
Fishery Solutions Center,
Environmental Defense
Fund

Bob Inglis
Executive Director,
republicEN

Kim Jordan
CEO,
New Belgium Brewing

Sarah Lewis
Managing Director
of Members &
Implementation,
The Sustainability
Consortium

Erin Meezan
Vice President of
Sustainability,
Interface

Nicole Miller
Managing Director,
Biomimicry 3.8

Leith Sharp
Director of Executive
Education for
Sustainability
Leadership,
Harvard University

Brad Sparks
Executive Director
of Global Corporate
Citizenship,
KPMG

Heather Van Dusen
Senior Associate,
B-Lab

Community

Zak Ammar
Founder, Vixster

Renee Boughman
Executive Chef,
F.A.R.M Cafe

Danny Bock
General Manager & Chef
Coyote Kitchen

Don Cox
Proprietor,
Bald Guy Brew

David Cuthbert
CEO,
Wine to Water

Lynn and Andy Mason
Owners,
Lost Province

Sean Spiegelman
CEO,
Appalachian Mountain
Brewery

EVENT SPONSORS



The Walker College of Business at Appalachian State University is committed to advancing sustainable business practices that promote responsible management of economic, social, and natural resources. Business for Good is a one-day event for faculty, staff, students and invited guests to learn and share how sustainable business practices relate to us all. For more information, contact Walker College Sustainable Business co-Director Rajat Panwar, panwar@appstate.edu, 828-262-2057, or visit us online at business.appstate.edu/sustainability.

North Carolina Biotechnology Center

NC Biotech is an agent of change for the many different transformations that are improving the quality of life around the world. They connect companies with university researchers and introduce entrepreneurs to potential funders. The mission of NC Biotech is to accelerate life science technology-based economic development through innovation, commercialization, education and business growth.

SPONSORSHIP OPPORTUNITIES

Multiple sponsorship opportunities are available for our sustainability initiatives. For information, please contact Will Sears, searswill@appstate.edu, 828-262-6231.

