**Programs**

**Internships**

**PUCV Internship**
Program Type: Partner  
Available Terms: Summer  
Country: Chile  
Standing: Sophomore, Junior, Senior  
Language Requirement: Students must have taken 1 or 2 courses at the 3000 level prior to going abroad.  
Concentrations: ENT  
Unique Feature: Students will be placed in a local startup through PUCV’s business incubator for 120 hours in addition to taking an elective course (Spanish, Film, Literature).

**Summer**
Faculty-led options vary each year.

**CEA Argentina**
Program Type: Affiliate  
Available Terms: Summer  
Country: Argentina  
Standing: Sophomore, Junior, Senior  
Concentrations: HOS, MGT, MKT  
Unique Feature: Students can take 1-2 courses during the summer program. In addition to coursework students will meet professionals in field such as sport entrepreneurship. Past course offerings have included Event Management, Sports Marketing, and Sport and Culture in Contemporary Argentina.

**Management Center of Innsbruck**
Program Type: Partner  
Available Terms: Summer  
Country: Austria  
Standing: Sophomore, Junior, Senior  
Concentrations: BUS  
Unique Feature: Students will take a total of 4 courses on the MCI summer program. Each course is worth 1.5 App credits. Course offerings include: Social Justice and the Bottom Line or Family Business, International Human Resource Management, International Marketing, and Intro to International Business.

**USAC Florianopolis**
Program Type: Affiliate  
Available Terms: Summer  
Country: Brazil  
Standing: Sophomore, Junior, Senior  
Concentrations: BUS, ECON, MGT  
Unique Feature: The Florianopolis program focuses on Portuguese language and Brazilian Cultural Studies/Global Economy/Natural Resource Management. Past course offerings have included Natural Resource Management,

**CIEE Shanghai**
- Program Type: Affiliate
- Available Terms: Summer
- Country: China
- Standing: Sophomore, Junior, Senior
- Concentrations: ECON, MGT, MKT
- Unique Feature: The Shanghai program allows students to take 1-3 courses over a period of 4-12 weeks. Past course offerings have included Marketing Management and Methods in East Asia and Emerging Markets, China’s Economic Reforms, Changing Nature of Business in China, and International Business Law as well as a 1 credit communicative Chinese language course.

**Veritas**
- Program Type: Partner
- Available Terms: Summer
- Country: Costa Rica
- Standing: Sophomore, Junior, Senior
- Concentrations: ECON, HOS, MGT
- Unique Feature: In addition to Spanish language Veritas offers several business courses taught in English each summer. Past offerings have included Introduction to International Economics in Latin America, Introduction to International Business, Creative Leadership Skills, Ecotourism the Costa Rica Case, and Sustainable Consumption and Production.

**ISA Lille**
- Program Type: Affiliate
- Available Terms: Summer
- Country: France
- Standing: Sophomore, Junior, Senior
- Concentrations: ENT, HRM, MGT
- Unique Feature: The Lille summer program offers students the opportunity to take a 3 credit French language course as well as a 3 credit English-taught course. Past offerings have included Corporate Social Responsibility and Sustainable Development, Corporate Culture Human Resources and Innovation and International Teamwork and Communication.

**Lorenzo de’ Medici**
- Program Type: Partner
- Available Terms: Summer
- Country: Italy
- Standing: Sophomore, Junior, Senior
- Concentrations: Core, HOS, MGT, MKT
- Unique Feature: LdM offers a range of courses taught in English each semester. Past offerings have included Principles of Marketing, Event Planning, Wine Business, Global Business and Society, Luxury Brand Management,
Program Type: Affiliate
Available Terms: Summer
Country: Italy
Standing: Sophomore, Junior, Senior
Concentrations: HOS, MGT, MKT

**USAC Verona**
Program Type: Affiliate
Available Terms: Summer
Country: Italy
Standing: Sophomore, Junior, Senior
Concentrations: HOS, MKT
Unique Feature: The Verona program offers courses in Food and Beverage Tourism and Operations Management, as well as International Marketing and International Retail Marketing.

**ISA Peru**
Program Type: Affiliate
Available Terms: Summer
Country: Peru
Standing: Sophomore, Junior, Senior
Concentrations: ECON, MKT
Unique Feature: ISA Peru offers courses in International Marketing and International Trade and Policy.

**USAC Krakow**
Program Type: Affiliate
Available Terms: Summer
Country: Poland
Standing: Sophomore, Junior, Senior
Concentrations: ECON, MGT, MKT
Unique Feature: Normally offers courses such as International Management (Eastern and Central Europe), International Marketing, and Polish Economy after Transformation and EU Accession.

**Chonnam**
Program Type: Partner
Available Terms: Summer
Country: South Korea
Standing: Sophomore, Junior, Senior
Concentrations: ECON, MGT, MKT
Unique Feature: Normally offers 2-5 Business courses during the summer. Past offerings have included CIS, Economics, Management, and Marketing.

**ISA Hanyang**
Program Type: Partner
Available Terms: Summer  
Country: South Korea  
Standing: Sophomore, Junior, Senior  
Concentrations: CORE, ECON, ENT, FIN, MGT, MKT  

**USAC Yonsei**  
Program Type: Affiliate  
Available Terms: Summer  
Country: South Korea  
Standing: Sophomore, Junior, Senior  
Concentrations: ACC, ECON, MGT, SCM  
Unique Feature: Normally offers courses such as Econometrics, Global Supply Chain Management, Strategic Marketing, Principles of Financial Accounting, and Organization and Management Theory.

**USAC Stellenbosch**  
Program Type: Affiliate  
Available Terms: Summer  
Country: South Africa  
Standing: Sophomore, Junior, Senior  
Concentrations: MGT  
Unique Feature: Stellenbosch offers students the opportunity to take an Introduction to South Africa’s Political History and then one additional elective. Past offerings that may be of interest to business majors include Marketing and China in Africa. Students also have the option of applying to the Doing Business in South Africa track which focuses specifically on the Southern African region.

**CIEE Palma de Mallorca**  
Program Type: Affiliate  
Available Terms: Summer  
Country: Spain  
Standing: Sophomore, Junior, Senior  
Concentrations: HOS  
Unique Feature: The CIEE Spain program offers a course in Tourism and Sustainable Development in Europe.

**CEA Barcelona**  
Program Type: Affiliate  
Available Terms: Summer  
Country: Spain  
Standing: Sophomore, Junior, Senior  
Concentrations: ENT, FIN, MGT, MKT  
Unique Feature: Students have several options on the Barcelona program. The first option is taking Entrepreneurship The Art of Creative Business as one of their two courses during the 4 week June program. Other courses include International Business, International Finance, Investments, International Marketing, as well as
Spanish language, Cultural Studies, Photography, and Political Science. Students can also take just take the Entrepreneurship course or go for both June and July and take 3-4 additional courses or Spanish language.

**SAI CETT Tourism Hospitality and Gastronomy**
Program Type: Affiliate
Available Terms: Summer
Country: Spain
Standing: Sophomore, Junior, Senior
Concentrations: HOS, MGT, MKT

**USAC Bilbao**
Program Type: Affiliate
Available Terms: Summer
Country: Spain
Standing: Sophomore, Junior, Senior
Concentrations: ENT, MGT, MKT

**USAC Valencia**
Program Type: Affiliate
Available Terms: Summer
Country: Spain
Standing: Sophomore, Junior, Senior
Concentrations: MGT, SCM
Unique Feature: The Bilbao program focuses on Spanish language and STEM/Business. Past course offerings have included International Business and Operations Management.

**CIEE Barcelona**
Program Type: Affiliate
Available Terms: Summer
Country: Spain
Standing: Sophomore, Junior, Senior
Concentrations: ECON, MGT, MKT
Unique Feature: The Barcelona program allows students to take 1-3 courses over a period of 4-12 weeks. Past course offerings have included International Marketing, Spanish Economy in the European Union, Competitive Strategy, International Management, Sustainability and Corporate Social Responsibility, and International Marketing.

**ISA Barcelona**
Program Type: Affiliate
Available Terms: Summer
Country: Spain
Standing: Sophomore, Junior, Senior
Concentrations: ENT, HOS, MGT, MKT

**USAC Chiang Mai**

Program Type: Affiliate
Available Terms: Summer
Country: Thailand
Standing: Sophomore, Junior, Senior
Concentrations: ECON, MGT
Unique Feature: Business course offerings have included International Business Management and World Economic Issues.

**Semester**

**CIEE Argentina Open Campus**

Program Type: Affiliate
Available Terms: Fall, Spring
Placement Change: Excellent
Country: Argentina
Standing: Sophomore, Junior, Senior
Language: Offers Beginning I & II, and Intermediate I, as well as survival Spanish
General Education: LSE, ILE (possible Intercultural COM equivalent)
Concentrations: Core, BUS, FIN, MGT
Unique Feature: The CIEE Open Campus model allows students to study in Argentina for 12 or 18 weeks. During each 6 week block students will take two courses (3 credits each). In addition to Spanish language students will be able to choose from Communication, International Relations, Global Health, Sustainability, and Business courses.

**FIN:** International Finance, International Finance and Public Policy in Latin America

**MGT:** Principles of International Business, Strategic Management

**UNCUYO**

Program Type: Full Exchange
Available Terms: Fall, Spring
Placement Chance: Very Good. Usually have 2-4 spots per semester.
Country: Argentina
Standing: Sophomore, Junior, Senior
Language: Students should take 1 or 2 courses at the 3000 level before going abroad as all coursework is in Spanish.
General Education: LSE. Other areas would need to be evaluated on a case by case basis.
Concentrations: BUS, ECON. - UNCUYO offers a range of Economics and Business Administration courses.

**Canberra**

Program Type: Basic Exchange, Fee Paying
Available Terms: Academic Year, Fall, Spring
Placement Chance: Limited. Usually have 1-2 exchange spots per semester and they fill quickly. Students can go as fee paying (Canberra tuition) once spots are filled - cheaper for out of state students to go as fee paying.

Country: Australia
Standing: Sophomore, Junior, Senior

General Education: Some LSE. Possible Quantitative. ILE would need to be evaluated on a case by case basis.

Concentrations: Core, ACC, CIS, ECON, FIN, HOS, HRM, MGT, MKT

Course Offerings:

**Core:** *Intro to Marketing (FA/SP), *Strategic Management (FA/SP), Business Statistics (FA/SP)*
*Information Systems in Organisations (FA/SP) or Introduction to Information Technology (FA/SP)*

**MGT:** *Intro to MGT (FA/SP), *Business Ethics (SP), *Strategic Management (SP), Climate Change and Sustainable Business Futures (FA)*

**HRM:** *Managing Human Resources (SP), Industrial Relations (SP), *Developing Human Resources (SP), Organisational Performance (SP), *International Workplace Relations (SP), *Managing Pay and Performance (FA), Organisational Behavior (FA), Workforce Planning (FA)*

**ENT:** *Entrepreneurship (SP), *Innovation (FA), Leadership Innovation and Change (FA), Global Entrepreneurship (FA)*

**HOS:** Events Management (SP), Tourism and the World Economy (SP), Tourism Policy (SP), Introduction to Events and Tourism (SP), Contemporary Issues in Tourism and Events (FA), Event Development (FA), Tourism and Communication (FA)

**ACC:** *Accounting Systems and Practices (FA/SP), Advanced Management Accounting (SP), Management Accounting (FA), Company Accounting (FA), Auditing (FA), Contemporary Issues in Accounting (FA)*

**CIS:** *Database Design (FA/SP), *Information Systems in Organisations (FA/SP) or Introduction to Information Technology (FA/SP), Systems Analysis and Modelling (FA/SP), Business Informatics Case Studies (FA), *Security and Support in IT (FA), *Computer and Network Security (FA), Data Analytics and Business Intelligence (FA), Contemporary IT & E Issues (FA)*

Information Security (SP), Mobile Technologies (SP)

**ECON:** *Intermediate Micro (SP), *Intermediate Macro (FA), International Economics (SP), Asia Pacific Business (FA), *Econometrics (FA/SP)*

**FIN:** Financial Institutions and Markets (SP), *Business Finance (FA/SP), Managing Financial Services Firms (SP), *Investments (FA), Credit and Lending Decisions (FA), International Financial Management (FA), Law of Financial Institutions and Services (FA), Financial Plans and Risk Management (FA)*

**MKT:** *Intro to Marketing (FA/SP), *International Marketing (SP), *Consumer Behavior (SP), *Services Marketing (FA), *Marketing Management and Planning (FA), *Marketing Research Methods (FA), Internet Marketing (FA)*

**Other:** Global eBusiness (SP), Introduction to International Business (FA)
Core: *Fundamentals of Finance (FA/SP), *Strategic Management (FA/SP), *Marketing Stand and Deliver (FA/SP)
ACC: Cost Accounting and Decision Making (FA/SP), Accounting for Management Decisions (FA/SP), Accounting and Information Systems (FA/SP)
ECON: *Econometrics (FA/SP), Macroeconomic Fluctuations, Growth and Policy (FA), Introduction to Quantitative Analysis (FA/SP), Recessions Inflation and Economic Growth (FA/SP), Consumers Firms Competition (SP)
HOS: *Introduction to Tourism Hospitality and Events (SP), The Event Experience (FA), Volunteer Management (FA), Event Planning (SP), Tourism Hospitality and Event Futures (SP), The Event Project (FA), *Food and Beverage Supervision (FA), *Destination Marketing and Management (FA), International Tourism and Hospitality (SP), Tourism and Hospitality Simulation (FA)
FIN: *Fundamentals of Finance (FA/SP), *Financial Statement Analysis (SP), *Investment Securities (FA), *Derivative Securities (FA), Corporate Finances (FA/SP), Portfolio Management (FA/SP), International Financial Management (SP)
HRM: *Human Resource Management (FA/SP), Employment Relations (FA), Human Resource Development (SP), Remuneration and Performance Management (FA), Strategic Human Resource Management (FA)
MGT: *Foundations of Management (FA/SP), Managing Across Borders (FA), *Business Ethics (FA), Organisational Change & Development (FA), *Strategic Management (FA/SP), Sport Management (SP), Sport Policy (SP), Sport Media (FA), Sport Governance and Policy (FA)
MKT: *International Marketing (FA/SP), Advertising in the Digital Age (SP), Digital Branding and Retailing (FA), Social Marketing (FA), *Consumer Behavior (FA/SP), *Strategic Marketing (FA/SP), *Marketing Stand and Deliver (FA/SP), *Marketing Research (SP)

Southern Cross
Program Type: Basic Exchange, Fee Paying
Available Terms: Academic Year, Fall, Spring
Placement Chance: Limited. Usually have 1-2 exchange spots per semester and they fill quickly. Students can go as fee paying (SCU tuition) once spots are filled - cheaper for out of state students to go as fee paying.
Country: Australia
Standing: Sophomore, Junior, Senior
General Education: Some LSE. Possible Quantitative. ILE would need to be evaluated on a case by case basis.
Concentrations: Core, HOS, MGT, MKT
Core: *Marketing Principles (FA)
ACC: Financial Reporting (FA/SP), Management Accounting (FA), Financial Accounting (SP),
ENT: Entrepreneurship and Innovation (FA),
HOS: *Sustainable Tourism (FA), Tourism and Hospitality Sales and Promotion (FA), Tourism Behaviour and Interactions (SP), Research for Business and Tourism (SP), Hospitality Services Management (FA), *Food and Beverage Management (SP), Managing Rooms Division Operations (FA), International Tourism Destinations (SP), Convention and Exhibition Planning (SP), *The Cruise Business (FA), The Casino Club and Hotel Environment (SP)
FIN: Business Finance (SP), Portfolio Management (SP), Financial Risk Management (FA)
HRM: Professional Development for the Workplace (FA)
MGT: Competitive Strategy (SP), Culture and Change Implementation (FA), Competitive Strategy (SP), Managing Organisations (SP), Understanding the Business Environment (SP)
MKT: *Marketing Principles (FA), *Strategic Marketing (FA), *Consumer Behavior (SP), Global Marketing (FA), Services Marketing (FA), Marketing Communications (SP)

FhV
Program Type: Basic Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Very Good. Usually have 2-4 spots per semester. Not a lot of competition. May be able to send more.
Country: Austria
Standing: Sophomore, Junior, Senior
Language: Teaches in English and doesn’t offer a German language course.
General Education: No
Concentrations: ACC, BUS, MGT, MKT, SCM

**Fall Track**
European and Intl Business Law (1 credits)
Storytelling in Business (1.5 credits)
Electives (Students can choose from: Tax Strategies, Early Stage Financing, Brand Management & Communication, Online Marketing, Green Supply Chain & Sustainability, Global SCM, Leadership, Knowledge Management)
Possible Groupings (Choose one) - students are able to take all of the courses but only one simulation game.
ACC: Tax Strategies / Early Stage Financing / Simulation Game Accounting and Finance (4.5 credits)
ENT: Early Stage Financing / Global SCM / Simulation Game Entrepreneurship & Innovation (4.5 credits)
HRM: Leadership / Knowledge Management / Simulation Game Human Resources & Organisation (4.5 credits)
MKT: Brand Management & Communication / Simulation Game Marketing and Sales / Online Marketing (4.5 credits)
SCM: Green Supply Chain & Sustainability / Global SCM / Simulation Game Supply Chain Management (4.5 credits)
Electives (students can choose one elective from each category - 1.5 credits each)
Group II: Risk & Fraud, International Business Management, Financial Services & Technology, Disruptive Technology and Marketing

**Spring Track**
Students can choose to take all of the 1.5 credit electives. Some possible groupings are:
ACC: Group Accounting/FRS and Advanced Spreadsheets in Mgt Accounting (3 credits)
SCM: Transport & Intermodality and IT Support in Supply Chain Management (3 credits)
ENT: Product Portfolio Management and Business Model Innovation (3 credits)
HRM: Business Ethics and Organisational Development and Change Management (3 credits)
1.5 credit elective options (change from year to year) Moderating Business Discussions, International Intensive Program, Big Data, Intercultural Studies, Contemporary Issues in Strategic Management, Consumer Behavior
Electives (students can choose one elective from each category - 1.5 credits each)
Group 1: Contemporary Issues in Strategic Management (1.5 credits), Financial Analysis and Stock Marketing: Insights into the work of Investment Analysis (1.5 credits)
Group 2: Consumer Behavior (1 credit), Big Data (1 credit)
Students can also take a 1 credit German language course.

Management Center Innsbruck
Program Type: Basic Exchange
Available Terms: Academic Year, Spring
Placement Chance: Good. Usually have 2-3 spots per semester.
Country: Austria
Standing: Sophomore, Junior, Senior
Language: Courses taught in English and only offers a 1 credit German course.
General Education: Probably not.
Concentrations: BUS, HOS, MGT
Unique Features: AACSB

**ECON:** Spring - International Trade (1.5 cr),

**ENT:** Spring - Entrepreneurship (1.5 cr),

**HOS:** Spring-Alpine Tourism I (1.5 cr), Alpine Tourism II (1 cr), Destination Management (1.5 cr), eTourism Management (1 cr), International Tourism Management (1.5 cr), International Tourism Markets (1.5 cr), Tourism Product Development and Innovation (1.5 cr), Sustainable Tourism and Development (.5 cr)

**FIN:** Spring - Financial Management (2 cr),

**HRM:** Spring - International Human Resource Management (1.5 cr),

**MGT:** Spring - Change Management (1 cr), Current Topics in HR and Change Management (2 cr), Innovation Management (1.5 cr), International Management (3 cr), Leadership (2 cr), Intro to International Business (1.5 cr), Strategic Management (1.5 cr)

**MKT:** Spring - International Marketing (1.5 cr),

---

**University of Innsbruck**

Program Type: Basic Exchange

Available Terms: Academic Year, Spring

Placement Chance: Excellent. Usually have 2-4 spots per semester. May be able to send more.

Country: Austria

Standing: 2nd Semester Sophomore, Junior, Senior

Language: Offers a free Basic German language course. Students can pay for other German language courses through the language center.

General Education: Possible LSE.

Concentrations: BUS, ECON, MGT

Unique Features: Innsbruck primarily teaches in German but they do have a few courses taught in English each semester. It is recommended that students have some background in German language.

ACC: Management Accounting


FIN: Financial Management, Risk Management

MGT: Fundamentals of Management: Strategy and Marketing, Strategic Management

---

**HOWEST**

Program Type: Basic Exchange

Available Terms: Academic Year, Fall, Spring

Placement Chance: Excellent. Usually have 4 spots per semester. May be able to send more.

Country: Belgium

Standing: 2nd Semester Sophomore, Junior, Senior

General Education: Probably not.

Concentrations: BUS, ENT, HOS, HRM, MGT

Unique Feature: HOWEST offers 3 tracks that may be relevant to MGT students.

Global Business Management (Spring semester): Innovation Management, Website Management, Technology Management, Entrepreneurship Business Game, Project Consumer Awareness, and electives such as Event & Project Management, Chinese Language, as well as an internship.

Louvain
Program Type: Basic Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Very Good. Usually have 2-3 spots per semester. May be able to send more.
Country: Belgium
Standing: Junior, Senior
Language: Students can take a French language course during the semester.
General Education: Probably not.
Concentrations: BUS, ENT, FIN, HRM, MGT, SCM
CIS: SPRING - Data Analytics in Business, Big Data/Data Mining Applied to Marketing,
ECON: FALL - Economics of Innovation, European Economic Policy
ENT: FALL - Developing Innovative Venture, Innovation Management, Product and Innovation SPRING - Social and Sustainable Entrepreneurship, Innovation Policy and Ecosystems
MKT: FALL - Advanced Strategic Marketing, Marketing Research, International Marketing,
SCM: FALL - Introduction to Supply Chain Management, Tools for Supply Chain Management, Supply Chain Coordination and Sourcing SPRING - International Supply Chain Management, Supply Chain Planning

Fortaleza
Program Type: Basic Exchange
Available Terms: Fall, Spring
Placement Chance: Very Good. Usually have 2 spots per semester. May be able to send more.
Country: Brazil
Standing: Sophomore, Junior, Senior
Language: Offers a Portuguese language course and electives taught in English.
General Education: Possible LSE
Concentrations: BUS
ECON: Macroeconomics I, Contemporary Brazilian Economy
FIN: Stock Market
MGT: Business and Professional Ethics, Business Strategy, Environmental Management
SCM: International Logistics
CIEE Rio Open Campus
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent.
Country: Brazil
Standing: Sophomore, Junior, Senior
Language: Offers Portuguese language course.
General Education: LSE, ILE (possible Intercultural COM equivalent and Sustainable Development)
Concentrations: BUS, Core
The CIEE Open Campus model allows students to study in Brazil for 12 or 18 weeks. During each 6 week block students will take two courses (3 credits each). In addition to Portuguese language students will be able to choose from Communication, International Relations, Global Health, Sustainability, and Business courses.
FIN: International Finance
MGT: Principles of International Business, Strategic Management

Austral
Program Type: Full Exchange
Available Terms: Fall, Spring
Placement Chance: Very Good. Usually have 2 spots per semester. May be able to send more.
Country: Chile
Standing: Junior, Senior
Language: Students should take 1 or 2 courses at the 3000 level before going abroad as all coursework is in Spanish.
General Education: Possible LSE and ILE.
Concentrations: HOS - Relevant course offerings include Introduction to Tourism, Hospitality Operation, Outdoor Experiences, Tourism Marketing, Conventions and Events, and more.
HOS: Wide range of Hospitality Tourism coursework

CIEE Santiago Open Campus
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: Chile
Standing: Sophomore, Junior, Senior
Language: Offers Beginner I and Intermediate I Spanish language.
General Education: LSE, ILE (possible Intercultural COM equivalent)
Concentrations: BUS, Core, FIN, MGT
Unique Feature: The CIEE Open Campus model allows students to study in Chile for 12 or 18 weeks. During each 6 week block students will take two courses (3 credits each). In addition to Spanish language students will be able to choose from Communication, International Relations, Global Health, Sustainability, and Business courses.
ENT: Innovation Management in Chile
FIN: International Finance
MGT: Principles of International Business, Strategic Management
**BISU**  
Program Type: Full Exchange  
Available Terms: Academic Year, Fall, Spring  
Placement Chance: Very Good. Usually have 2 spots per semester. May be able to send more.  
Country: China  
Standing: Sophomore, Junior, Senior  
Concentrations: BUS  
Language: BISU is primarily an intensive Chinese language program, although they normally offer a handful of 2 credit courses taught in English each semester. The Business courses tend to be offered in the Fall. Students may also be able to take Masters level Business courses but these may conflict with the language classes and cannot be arranged until the student arrives in China.  
General Education: Possible LSE  
Concentrations: BUS  
**ECON:** Hot Economic Issues in Contemporary China  
**HOS:** Current Issues in China’s Tourism Industry

**Wenzhou**  
Program Type: Full Exchange  
Available Terms: Academic Year, Spring  
Placement Chance: Good. Usually have 1-2 spots per semester.  
Country: China  
Standing: Sophomore, Junior, Senior  
Language: Wenzhou is primarily an intensive Chinese language program but they do offer a few Business courses taught in English each semester.  
General Education: Possible LSE  
Concentrations: BUS, HOS, MGT  
Relevant course offerings include: Fall - Economics, Management Principles, Marketing, Statistics, HR Management, Business Strategy, Organizational Behavior, Marketing Investigation and Forecast Spring - Finance, Accounting, Logistics and Supply Chain Management, Business Negotiation, Entrepreneurial Practice of the SME

**CEA Shanghai**  
Program Type: Affiliate  
Available Terms: Fall, Spring  
Placement Chance: Excellent  
Country: China  
Standing: Sophomore, Junior, Senior  
Language: No language necessary. Offers a 3 credit Chinese language course in addition to Business electives and a cultural studies course taught in English. Also offers a [semester internship track](#).  
General Education: Probably not.  
Concentrations: BUS  
Unique Features: AACSB  
Relevant course offerings include China Business Research Project, Corporate China and the Belt Road Initiative, Doing Business in China, Chinese Economics.

**ISA Shanghai**  
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: China
Standing: Sophomore, Junior, Senior
Language: No language necessary. Offers a 6 credit Chinese language course in addition to Business and regional electives taught in English.
General Education: Possible LSE
Concentrations: BUS
Relevant course offerings include China’s Macroeconomic Impact, Chinese Marketing Strategy, Global Business Management.

**USAC Shanghai**
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent.
Country: China
Standing: Sophomore, Junior, Senior
Language: No language necessary. Offers a 6 credit Chinese language course in addition to Business and regional electives taught in English.
General Education: Possible LSE
Concentrations: BUS, ENT, MGT, MKT
Relevant course offerings include:
Fall Course Offerings - Corporate Finance, Entrepreneurship in a Global Market, International Business Management, International Marketing, Marketing Principles, Strategic Brand Management
Spring Course Offerings - International Financial Management, International Marketing, Managing in a Global Economy with Emphasis on China, Marketing Principles

**Veritas**
Program Type: Affiliate (Unlimited spots)
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent
Country: Costa Rica
Standing: Sophomore, Junior, Senior
Language: Offers Spanish language at all levels. Also offers direct enroll option for students with advanced Spanish.
General Education: LSE and possible ILE (Expressions, Sustainability, Las Americas)
Concentrations: BUS, MGT
Unique Feature: In addition to Spanish language students can choose from elective courses taught in English, including a few business offerings.
**ECON:** Intro to International Economics in Latin America
**HOS:** Ecotourism the Costa Rica Case
**MGT:** Intro to International Business, Creative Leadership Skills
**MKT:** International Marketing Management, Sustainable Consumption and Production

**CIEE Copenhagen Open Campus**
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: Denmark
Standing: Sophomore, Junior, Senior
General Education: LSE, ILE (possible Intercultural COM equivalent)
Concentrations: ACC, Core, BUS, MGT
Unique Feature: The CIEE Open Campus model allows students to study in Denmark for 12 or 18 weeks. During each 6 week block students will take two courses (3 credits each). Students will be able to choose from Communication, International Relations, Global Health, Sustainability, and Business courses.

ACC: Introduction to Financial Accounting, Introduction to Management Accounting

ECON: Survey of International Economics

FIN: International Finance

MGMT: Principles of International Business, Strategic Management

Universite d'Angers
Program Type: Basic Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. 2-4 spots per semester. Will accept more if we ask.
Country: France
Standing: Junior, Senior
Language: Offers one French language class and french language electives for intermediate and above students
General Education: LSE possible.
Concentrations: BUS, HOS (separate school and campus), HRM, MGT
Unique Feature: Angers offers a specific Hospitality and Tourism Management program. Students on this program study on a separate campus and are not able to access courses in other departments. Angers also has a GRAD program where non HOS students can take business classes in addition to French language. Classes are normally worth 1 or 1.5 credits each.

HOS: Tourism and the European Union, Tourism Outlooks, History of Tourism in Europe, Sports and Tourism, Regional Tourism, Tourism Destinations, and more. Tourism courses are generally grouped together by focus (Business Studies, Tourism and Hospitality Management, Strategic Hospitality Management, etc.)

FIN: Corporate Finance, International Monetary Systems, Exchange Risk Management


SCM: Supply Chain Management,

SAI Paris School of Business
Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent
Country: France
Standing: Sophomore, Junior, Senior
Language: Does not offer French language.
General Education: Probably not.
Concentrations: BUS, MGT, FIN
Unique Feature: Courses are worth 2.5 credits. Students take 6 courses per term.

**Core:**
- **ACC:** Principles of Accounting,
- **ECON:** Managerial Economics,
- **FIN:** Global Risk Management, Corporate Finance, International Finance, Financial Reporting and Regulation, Financing New Ventures,
- **MGT:** International Business, Principles of Management, Management, Business Ethics and Corporate Social Responsibility, Doing Business in Europe, Strategic Management, Organizational Behavior, Innovation Management, International Strategic Management, Management of Change and Innovation, Business Intelligence,
- **MKT:** Marketing Research, Marketing of Services, Marketing Planning and Strategy,

**CIEE Paris Open Campus**
- Program Type: Affiliate
- Available Terms: Fall, Spring
- Placement Chance: Excellent.
- Country: France
- Standing: Sophomore, Junior, Senior
- Language: Offers Beginning through Advanced French language courses.
- General Education: LSE, ILE (possible Intercultural COM equivalent)
- Concentrations: ACC, Core, BUS, MGT
- Unique Feature: The CIEE Open Campus model allows students to study in Paris for 12 or 18 weeks. During each 6 week block students will take two courses (3 credits each). Students will be able to choose from French language and Communication, International Relations, Global Health, Sustainability, and Business courses.
- **ACC:** Introduction to Financial Accounting, Introduction to Management Accounting
- **ECON:** Survey of International Economics
- **FIN:** International Finance
- **MGT:** Principles of International Business, Strategic Management, Fashion and Business in France, Business Ethics and Leadership

**CIEE Toulouse**
- Program Type: Affiliate
- Available Terms: Fall, Spring
- Placement Chance: Excellent.
- Country: France
- Standing: Sophomore, Junior, Senior
- Language: Offers Beginning through Advanced French language courses.
- General Education: Probably not.
- Concentrations: ACC, Core, BUS, MGT
- Unique Features: AACSB. Business courses are 1-3 credits each. Students will take one French language course, one CIEE culture course, one *CIEE business course, and several Toulouse Business School courses.
- **ECON:** *European Integration and Its Impact on the French Economy,
- **ENT:** Innovation Collaborative Spaces and New Business Models for Social & Business Impact, Long-term Growth Innovation and Intellectual Property,
- **FIN:** International Financial Management, Financial Analysis, Corporate Finance,
- **HRM:** Human Resource Management, Global Talent Management, International Business Negotiation and Conflict Management in HRM,
**MGT:** Aerospace Industry, Sustainable Business and Inclusive Business, For CSR to Social Business, Competitive Policy and Business Strategies, Strategic Management, B2B Marketing,

**MKT:** Nudging Consumer Behavior Fighting Obesity Promoting Equality and Protecting the Planet, Marketing and Innovation, Marketing Analytics,

**Bamberg**
Program Type: Basic Exchange
Available Terms: Academic Year, Spring
Placement Chance: Excellent. 4 spots per year.
Country: Germany
Standing: Junior, Senior
Language: Offers German language classes at all levels.
General Education: LSE possible.
Concentrations: BUS, ECON, MGT
Unique Feature: Bamberg teaches primarily in German but do offer a range of courses taught in English each semester. Many of the business courses will be at the Graduate level and students will need to receive permission from the faculty.

**ECON:** Intro to European and International Economics, History of Economic Thought, The Economics of Inequality, International Monetary Economics, Financial Macroeconomics,

**ENT:** Research Seminar on International Innovation Strategies, Organizational Innovativeness and Creativity

**FIN:** International Finance,

**HRM:** Human Resource Development

**MGT:** Price Management, Product Innovation Management in Emerging Markets

**MKT:** Sales and Marketing Management, International Marketing

**Mannheim**
Program Type: Basic Exchange (Usually have 2-3 spots per semester)
Available Terms: Academic Year, Fall, Spring
Placement Chance: Good. 3 spots per semester. In some semesters they do fill quickly.
Country: Germany
Standing: Junior, Senior
Language: Students can take a 3 credit German language course during the semester.
General Education: Possible LSE.
Concentrations: BUS, ECON, HRM, MGT
Unique Feature: Mannheim offers a range of Business courses taught in English.

**ACC:** Managerial Accounting

**ECON:** Economic Policy, Understanding the German Economy, The Economic and Political System of the European Union

**FIN:** Financial Market in Germany, International Finance

**HRM:** Human Resource Management, Strategic Leadership, HR Management (SP - 1.5 cr), Personnel Management (FA 1.5 cr), Selected Aspects of Intl Human Resource Management (2 cr)

**MGT:** Strategic Management, Intercultural Project Management (1.5 cr), Business Management Simulation (1.5 cr), Doing Business in Germany, Intro to International Business (FA - 1.5 cr), Intercultural Management (FA - 1.5 cr)

**MKT:** Marketing in Germany, International Marketing Case Studies (1.5 cr), Marketing and Brand Communications, Marketing (SP - 1.5 cr), International Marketing (FA - 2 cr),

**SCM:** Global Supply Chain Management
CIEE Berlin Open Campus
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: Germany
Standing: Sophomore, Junior, Senior
Language: Offers German language at the Beginner to Advanced levels.
General Education: LSE, ILE (possible Intercultural COM and Sustainable Development equivalent)
Concentrations: BUS, ECON, FIN, MGT
Unique Feature: The CIEE Open Campus model allows students to study in Germany for 12 or 18 weeks. During each 6 week block students will take two courses (3 credits each). In addition to German language students will be able to choose from Communication, International Relations, Global Health, Sustainability, and Business courses.

ACC: Intro to Financial Accounting, Introduction to Management Accounting
ECON: Survey of International Economics, Reinventing Berlin’s Economy after the fall of the Wall
FIN: International Finance
MGT: Principles of International Business, Strategic Management
MKT: International Marketing

ISEP Chinese University
Program Type: ISEP Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Fair. We can probably place 1-2 students per semester.
Country: Hong Kong
Standing: Sophomore, Junior, Senior
Language: Students can study Chinese language on this program.
General Education: LSE. Possible ILE, Quantitative and Wellness.
Concentrations: BUS, Core, FIN, HOS, MGT, MKT
Unique Features: AACSB

ACC: Intro to Financial Accounting, Cost and Management Accounting, Taxation, Auditing, Accounting Information Systems, Financial Reporting
CIS: Data Mining for Business Intelligence
ENT: Anatomy of an Entrepreneur, Design Thinking and Practice, Toolkit for Entrepreneurs,
HRM: Managing Human Capital, Organizational Behavior, HR Planning and Staffing,
**MKT:** Marketing Management, Marketing Research, Consumer Behavior, Integrated Marketing Communication, Global Marketing Management, Service Marketing, Marketing in China, Internet Marketing, New Product Management

**SCM:** Supply Chain & Logistics Analysis

**AIFS Hungary**
Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent.
Country: Hungary
Standing: Sophomore, Junior, Senior
General Education: Possible LSE.
Concentrations: Core, MGT, MKT

**Core:** *Marketing (FA/SP), *Organizational Behavior (SP), *Microeconomics (FA), *Macroeconomics (SP), *Basic Finance (SP), *Business Policy & Strategy (FA/SP)

**ACC:** Elements of Accounting (FA), Managerial Accounting (SP)

**ECON:** *Microeconomics (FA), *Macroeconomics (SP), Business Economics (FA)

**ENT:** Business Enterprise (FA/SP), Corporate Social Responsibility and Social Entrepreneurship (FA/SP)

**HOS:** Tourism Management and Marketing (SP),

**FIN:** *Basic Finance (SP), Corporate Finance (FA/SP), Corporate Finance II (SP)

**HRM:** *Organizational Behavior (SP), Human Resource Management (FA/SP)

**MGT:** **Business Ethics (FA/SP), *Business Policy & Strategy (FA/SP), Environmental Management (FA/SP), Operations Management (SP)

**MKT:** *Marketing (FA/SP), SME Marketing (FA/SP), **International Marketing (FA/SP)

---

**Bishop Heber College**
Program Type: Partial Exchange
Available Terms: Academic Year, Fall
Placement Chance: Excellent. Usually have 2-3 spots per term.
Country: India
Standing: 2nd Semester Sophomore, Junior, Senior
General Education: Possible LSE.
Concentrations: ACC, Core, ECON, MGT

**ACC:** Cost Accounting, Corporate Accounting, Management Accounting, Auditing

**ECON:** Macroeconomics, Microeconomics, Tourism Economics, International Economics, Money and Banking, Environmental Economics, History of Economic Thought


**MKT:** Principles of Marketing

---

**Kristu Jayanti**
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. Usually have 2-3 spots per term.
Country: India
Standing: 2nd Semester Sophomore, Junior, Senior
General Education: Possible LSE.
Concentrations: ACC, Core, ECON, FIN, HOS, MGT

**ACC:** Financial Accounting I & II, Corporate Accounting, Advanced Corporate Accounting, Management Accounting, Principles of Auditing

**ECON:** Microeconomics, Macroeconomics, Development Economics, Statistics, Indian Economy, International Economics, Public Economics

**ENT:** Entrepreneurship Development

**HOS:** Fundamentals of Tourism Management, Tourism Products of India, Travel Agency and Transportation Management, Tourism Marketing, Sustainable Tourism, Aviation Management

**FIN:** Financial Management, Investment Banking, International Financial Management, Portfolio Management,

**MKT:** Principles of Marketing & Services,

---

**MCC**
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. Usually have 2-3 spots per term.
Country: India
Standing: 2nd Semester Sophomore, Junior, Senior
General Education: Possible LSE.
Concentrations: ACC, Core, ECON, FIN, HOS, MGT, MKT
**ACC:** Corporate Accounting I & II, Cost Accounting, Management Accounting, Financial Accounting,
**ECON:** International Economics and Business, NEED MORE INFORMATION ABOUT OTHER ECON OFFERINGS
**ENT:** Entrepreneurship and Small Scale Business,
**HOS:** Fundamentals of Tourism, Tourism Products and Service, Hospitality Management, Tourism Marketing and Management, EcoTourism, Logistics in Tourism, Geography of India, Tourism Impacts and Issues, Event Management, Food and Beverage, Hotel Management
**FIN:** Banking and Financial Services, Insurance, Financial Management, Capital Market, Portfolio Management, Financial Markets,
**HRM:** Human Resource Management,
**MGT:** Principles of Management, Operation Research,
**MKT:** Marketing Principles, Advertising Theory and Practice, Marketing Management,

---

**BINUS**
Program Type: Full Exchange
Available Terms: Academic Year, Spring
Placement Chance: Excellent. Usually have 2-3 spots per term.
Country: Indonesia
Standing: 2nd Semester Sophomore, Junior, Senior
General Education: Possible LSE.
Concentrations: ACC, CIS, HOS, HRM, MGT, MKT
Unique Features: Students may be able to participate in their internship program.
Kemanggisan Campus

**ACC:** Managerial Accounting, Financial Audit II, Accounting Theory, Financial Accounting II, Research Methodology in Accounting and Finance, International Accounting

ENT: Entrepreneurship II,
FIN: Financial Management, Corporate Financial Management
HRM: Compensation and Performance Management, Leadership & Managing Human Capital in Organization, Industrial and Organizational Psychology
MGT: Introduction to Leadership and Management, Operational Management, Corporate Governance, Management Science, Strategic Management
MKT: Language Innovations in Marketing and Advertising,

Senayan Campus
ECON: Macroeconomics
Business Statistics I
MGT: Corporate Sustainability, International Business I, Business in Indonesia, Operations Management and Information Systems, Cross Cultural Management,

USAC Cork
Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent
Country: Ireland
Standing: Sophomore, Junior, Senior
General Education: LSE. Possible ILE and Quantitative and Science.
Concentrations: ACC, Core, CIS, ENT, FIN, HOS, HRM, MGT, MKT
Core: Intro to Business Statistics,
ACC: Intro to Accounting, Financial Accounting Fundamentals, Intro to Management Accounting, Principles of Accounting, Intro to Taxation, Intro to Management Accounting, Auditing
ECON: Economic Decision Making, Macroeconomic Context and Business, Microeconomic Reasoning and Practice, Economics of Corporate Strategy, Health Economics, Money Credit and Banking, Finance and Capital Markets, Economics of Sport, Economic Integration in Europe, Innovation and Technology, and more
ENT: Enterprise and Innovation, Family Entrepreneurship, Creative Design and Innovation, Entrepreneurial Business Start-ups,
FIN: Investment Analysis, Investment in Capital Assets, Investment Appraisal, Multinational Finance, Cases in Corporate Finance, Investment Appraisal, Entrepreneurial Finance, Multinational Finance,
HRM: Human Resource Management and Development, Organisational Development and Change,
**MKT:** Intro to Marketing, International Marketing and Management Practice EU, Market Research, Marketing Communications, International Marketing Environment,

**Lorenzo de’ Medici**
Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent
Country: Italy
Standing: Sophomore, Junior, Senior
Language: Students are required to take an Italian language course.
General Education: LSE. Possible ILE.
Concentrations: Core, BUS, FIN, HOS, MGT, MKT

**ECON:** Macroeconomics (SP), Microeconomics (FA),

**ENT:** Crowdfunding (SP),

**HOS:** Event Planning (FA/SP), Wine Business (FA/SP),

**FIN:** Principles of Finance (FA/SP), Corporate Finance (SP), Global Financial Markets (FA/SP),

**HRM:** Human Resource Management (FA/SP), Organisational Behavior (FA/SP),

**MGT:** Intro to Business (SP), Foundations of Management (FA/SP), Corporate Social Responsibility (SP), International Business Negotiation (SP), Operations Management (FA/SP), International Art Business (FA/SP), Luxury Brand Management (FA/SP)

**MKT:** Principles of Marketing (FA/SP), Consumer Behavior (SP), International Marketing (FA/SP), Integrated Marketing Communication (FA/SP),

**SAI FUA**
Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent.
Country: Italy
Standing: Sophomore, Junior, Senior
General Education: LSE. Possible ILE and Science.
Concentrations: BUS, ENT, HOS, MGT, MKT

**ECON:** *Microeconomics,

**ENT:** Entrepreneurial Marketing, Startup Ventures and Entrepreneurship,

**HOS:** Sport Event and Facility Management, Special Event Management Experiential Learning, Experiential Learning in the Hospitality Industry, Experiential Learning in Restaurant Management, Experiential Learning in Special Event Management, Experiential Learning in Wine Service and Beverage Management, Dining Room and Kitchen Operations, International Tourism, Front of the House Management,

**FIN:** International Banking,

**HRM:** Human Resource Management,

**MGT:** Intro to Management, International Management,

**MKT:** Intro to Fashion Marketing, International Marketing, Sports Marketing, Digital Marketing,

**Kansai Gaidai**
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. 4 spots per semester.
Country: Japan
Standing: Sophomore, Junior, Senior
Language: Students are required to take a 5 credit Japanese language course.
General Education: LSE and possible ILE.
Concentrations: BUS, ENT, FIN, MGT
Unique Feature: Offers a range of electives taught in English.

**ECON:** Japanese Economy Growth and Stagnation, Women in the Economy
**ENT:** Entrepreneurship, International Entrepreneurship Focus on Japan,
**FIN:** Corporate Financial Planning and Analysis, Financial and Operational Auditing, Financial Statements Analysis,
**HRM:** Human Resources Management,
**MKT:** Marketing Across Cultures,

Ritsumeikan
Program Type: Basic Exchange
Available Terms: Academic Year, Spring
Placement Chance: Very Good. 2-4 spots per semester.
Country: Japan
Standing: Sophomore, Junior, Senior
Language: Offers an intensive Japanese track or a Business Track with one introductory language course.
General Education: LSE probably.
Concentrations: BUS, MGT
**ACC:** Special Topics on Accounting and Finance, International Accounting,
**HRM:** International Human Resources Management,

UDLAP
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. 3-4 spots per semester. May be able to send more.
Country: Mexico
Standing: Sophomore, Junior, Senior
Language: Offers Spanish language coursework.
General Education: LSE. Possible ILE and Science.
Concentrations: BUS, ECON, HOS, MGT, MKT
Unique Feature: Offers a range of courses taught in English including Business courses..
**ECON:** Microeconomic Principles, Economy and Enterprise, History of Economic Thought, Economic Development,
**HOS:** Social Event Management, New Approaches of Hotel and Restaurant Business, Human Behavior in Organisations, Event Administration, Electronic Commerce and Tourism, Strategy in Hotels and Restaurants
**HRM:** Human Resources Administration
**MGT:** International Negotiation, International Corporate Strategy, Fundamentals in Multinational Enterprises Administration, Global Business Environment, International Trade Agreements, International Logistics,
**MKT:** Marketing Across Cultures, International Marketing, Social Marketing,

**UQROO**
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. 2-4 spots per semester.
Country: Mexico
Standing: Junior, Senior
Language: Students can take Spanish language during the semester.
General Education: Probably not but a LSE is possible.
Concentrations: BUS, HOS
Unique Feature: UQROO teaches entirely in Spanish so students would need to be at the advanced language level. There is a possibility of Hospitality internships under our exchange agreement.

**ISEP Al Akhawayn**
Program Type: ISEP Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. Normally can place 2-4 students per term.
Country: Morocco
Standing: Sophomore, Junior, Senior
Language: Students can take Arabic or French.
General Education: LSE. Possible ILE and Quantitative and Science.
Concentrations: Core, BUS, FIN, HRM, MGT, MKT, SCM
Unique Feature: Range of coursework offered in English.

**Core:** Business Statistics,

**ACC:** *Accounting I & II,

**ECON:** *Micro and Macro Economics, Managerial Economics,

**FIN:** *Principles of Finance, Money and Banking, Corporate Financial Management, Introduction to Islamic Finance, International Finance, Investments, Futures and Options, Financial Management,

**HRM:** Intro to Human Resources Development, Training and Development, Human Capital Management, Global HRD, Needs Assessment,


**MKT:** *Principles of Marketing, Advertising and Promotion Management, Consumer Behavior, Fundamentals of Services Marketing, Marketing Research, Marketing Management, International Marketing,

**SCM:** Logistics and Supply Chain Management, Production and Inventory Management, Management of Transportation,

**Radboud**
Program Type: Basic Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Fair. Usually have 2-4 spots per semester and they go quickly.
Country: Netherlands
Standing: Junior, Senior
General Education: LSE.
Concentrations: ECON, ENT, FIN, HRM, MGT

Fall Courses

**ECON:** Corporate Finance, Economics and Business Economics, International Economics,

**HRM:** Strategic Human Resource Management,

**MGT:** Intro to Business Administration,

Spring Courses

Core:

**ACC:** Accounting, Financial Accounting and Reporting,


**ENT:** Entrepreneurship and Sustainability, Entrepreneurship in Social-Economic Context

**FIN:** Behavioral Finance, Financial Instruments, Investment Management, Multinational Finance,


**MKT:** Marketing, Principles of Consumer Behavior

---

**Ara Institute**

Program Type: Basic Exchange, Fee Paying

Available Terms: Academic Year, Fall, Spring

Placement Chance: Limited. Normally have 1-2 spots per semester and there is a lot of competition. Students can go as fee paying (Ara tuition) once spots are filled - cheaper for out of state students to go as fee paying.

Country: New Zealand

Standing: 2nd Semester Sophomore, Junior, Senior

General Education: Possible LSE

Concentrations: CIS, ENT, FIN, HOS, HRM, MGT, MKT

Core:

**ACC:** Applied Accounting, Introduction to Accounting and Taxation, Auditing and Assurance,

**CIS:** Applied Computing, Data Analytics, E-Business, Introduction to Business Analysis, Management of Information and Communication Technologies, Data Analytics,

**ECON:** Economics,

**ENT:** Entrepreneurship, Innovation in Business, Business Transformation and Change, Innovation Quest,

**FIN:** Analysis of Financial Information, Introduction to Finance, Personal Financial Planning, Financial Risk Management and Insurance,


**HRM:** Intro to Human Resources, Strategic Human Resource Value, Applied Employment Law, Health and Safety Leadership, Critical Reflection on Work

**MGT:** Understanding Change, Organisations in New Zealand Context, Global Challenges Sustainable Futures, Operations Management, Organisational Behavior, Principles of Leadership, Strategic Planning for Small Businesses, Strategic Management, Sport Facility Management, Resource Integration Management
**MKT:** Intro to Marketing, Integrated Marketing Communications, Retail Marketing, Intro to Marketing and Sales, Retail Marketing, Business to Business Sales and Marketing, Marketing Planning and Control, International Marketing,

**SCM:** Contemporary Issues in Supply Chain and Logistics Management,

**Gdansk**
Program Type: Full Exchange
Available Terms: Academic Year, Spring
Placement Chance: Excellent. Normally have 2-4 spots per semester.
Country: Poland
Standing: Sophomore, Junior, Senior
General Education: Probably not.
Concentrations: BUS, ECON, ENT, FIN, MGT
Unique Feature: Courses range in ECTS credits (2-9).
Fall Courses
**Core:**
**ECON:** Macroeconomics, International Economic Relations, Economy of Central and Eastern European Countries,
**FIN:** Financial Analysis, International Settlements, Market Simulation,
**MGT:** Knowledge Management, Business Process Management,
**MKT:** International Marketing
**SCM:** Contemporary Problems of Transport and Logistics,
Spring Courses
**Core:**
**ACC:** Accounting,
**CIS:** Information Technologies,
**ECON:** Microeconomics,
**ENT:** Entrepreneurship,
**FIN:** Finance, International Business Transactions, Banking
**HOS:** Tourism and Hospitality Management,
**MGT:** International Business Management, Project Management,
**MKT:** Marketing Research Methods, Consumer Behavior,

**University of Johannesburg**
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Very Good. Normally have 2-3 spots per semester.
Country: South Africa
Standing: 2nd semester Sophomore, Junior, Senior
General Education: Possible LSE. ILE may also be an option.
Concentrations: CIS, ECON, ENT, FIN, HOS, HRM, MGT, SCM
**University of the Free State**
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Fair. Normally have 1-2 spots per semester. Can sometimes be competitive.
Country: South Africa
Standing: 2nd semester Sophomore, Junior, Senior
General Education: LSE but not always possible to take courses in different departments.
Concentrations: ACC, ECON, FIN, HRM, MGT, MKT

**Core:**
- **ACC:** Accounting, Managerial Accounting, Financial Accounting, External Auditing, Taxation,
- **ECON:** Microeconomics, Macroeconomics, International Economics, South African Macroeconomic Policy Issues, Statistics for Economics,
- **ENT:** Entrepreneurship,
- **FIN:** Personal Finance, Money and Interest Rates, Financial Instruments Markets and Institutions, Investment Management, Risk Management in Banking,
- **HRM:** Introduction to Human Resource Management, Training Management, Performance Management, Introduction to Individual Differences,
- **MGT:** General Management, Innovation Management, Small Business Management, Strategic Management, Business Ethics,
- **MKT:** Digital Marketing, Strategic Marketing, Relationship Marketing, Integrated Marketing Communication, Brand Communication,
- **SCM:** Supply Chain Management,

**AIFS Stellenbosch**
Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent.
Country: South Africa
Standing: Sophomore, Junior, Senior
General Education: LSE. Possible ILE.
Concentrations: CIS, FIN, ENT, HRM, MGT, MKT, SCM
Unique Feature: AACSB

**Chonnam**
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. 2-4 spots per semester.
Country: South Korea
Standing: Sophomore, Junior, Senior
Language: Students can take Korean language.
General Education: LSE
Concentrations: BUS, ECON, FIN, MGT
Unique Feature: AACSB. Course offerings taught in English vary each year.

**Core:**
- **ACC:** Principles of Accounting,
- **CIS:** Business Statistics,
- **ECON:** Intro to International Trade, Macroeconomic Theory, Microeconomic Theory, Principles of Economics II, Mathematical Analysis for Economics, Public Economics,
- **FIN:** Financial Management, Investment Theory,
- **HRM:** Human Resource Management,
- **MGT:** Business Ethics, International Business Management, Knowledge Management and Intellectual Property Rights, Management of Technology and Innovation, Principles of Management, Starting Business and Small Business Management, Strategic Management, Production and Operations Management,
- **MKT:** Consumer Behavior, Service Marketing

**USAC Yonsei**
Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent
Country: South Korea
Standing: Sophomore, Junior, Senior
Language: Students can take Korean language.
General Education: LSE, Possible ILE and Science.
Concentrations: ACC, Core, CIS, ECON, ENT, FIN, HRM, MGT
Unique Feature: AACSB
- **ACC:** Principles of Accounting, Management Accounting, Intermediate Accounting, Auditing, Intro to Taxation
- **CIS:** Management Information Systems, E-Business Strategy, Introduction to Business Analytics,
- **ECON:** Micro and Macroeconomics, Game Theory and Applications, Econometrics, Labor Economics, Korean Economy, Economic Policy, Law and Economics, History of Economic Thought,
- **ENT:** Principles of Business for Innovation and Entrepreneurship, Entrepreneurial Management, Entrepreneurship and Strategy, Start Up 303, Social Venture Project
- **HRM:** Human Resource Management, Labor Management Relations,
- **MGT:** Organizational Behavior, Production and Operations Management, Strategic Management, International Management, Managing in Emerging Markets, Management Ethics Forum, Global Business Environment,
- **MKT:** Marketing, Consumer Behavior, Marketing Research, International Marketing, Relationship Marketing, Marketing Analytics
- **SCM:** Logistics and Supply Chain Management,

**Universitat de Alicante**
Program Type: Basic Exchange (Usually have 2-4 spots per semester)
Available Terms: Academic Year, Spring
Placement Chance: Good. Normally have 2-4 spots per semester.
Country: Spain
Standing: Junior, Senior
Language: Students can take a 3 credit language course.
General Education: Possible LSE.
Concentrations: ECON, HOS, MGT
Core: Intro to Statistics,
ACC: Financial Accounting II,
ECON: Intro to Macro, Intermediate Micro and Macro, Strategic Behavior and Economy,
ENT: Business Creation,
HOS: Research in Tourism, New Technologies in Tourism and Destination Management, Sociology of Tourism, Anthropology of Tourism, Tourism Territorial Resources,
HRM: Human Resources Management,
MGT: Operations Management, International Corporate Strategy and Management, Commercial Distribution, Quality and Environmental Management,
MKT: Strategic Marketing, Marketing Research,

**UE Madrid**
Program Type: Basic Exchange
Available Terms: Academic Year, Spring
Placement Chance: Fair. Normally have 2-4 spots per semester.
Country: Spain
Language. Students can pay for a 3 credit Spanish language course. Students looking to take courses taught in Spanish should have completed one or more Spanish courses at the 3000 level prior to going abroad.
Standing: Junior, Senior
General Education: Probably not.
Concentrations: BUS, MGT
Unique Feature: Students must take all of their courses within their admitting department.
Core: Statistics,
ACC: Individual Taxation, SME Accounting, International Taxation,
ECON: World Economics, Global Economy and Foreign Trade,
ENT: Innovation Management,
FIN: Sources of International Finance,
HRM: Labor Relations,
MGT: Business Growth Strategies, Business Intelligence, Management of Multinational Companies, International Negotiation, Business Law,
MKT: Sales Management and Techniques, Intro to Marketing,

**UE Valencia**
Program Type: Basic Exchange
Available Terms: Academic Year, Spring
Placement Chance: Good. 2-4 spots per semester.
Country: Spain
Standing: Junior, Senior
Language: Students looking to take courses taught in Spanish should have completed one or more Spanish courses at the 3000 level prior to going abroad.
General Education: Possible LSE.
Concentrations: BUS, ECON, MGT
Spring Course Offerings

**Core:** Statistics,
**ACC:** Financial Accounting I, Tax Systems,
**ECON:** Introduction to Economy, Macroeconomics, Game Theory
**FIN:** Finance,
**MGT:** Strategic Direction, Business Administration, Management of Innovation, Business Factory Workshop,
**MKT:** Consumer Behavior

**UPO**
Program Type: Basic Exchange (4-7 spots per year)
Available Terms: Fall, Spring
Placement Chance: Limited. 4-7 spots per semester and is very competitive.
Country: Spain
Standing: Sophomore, Junior, Senior
Language: Students can study Spanish on this program. Students looking to take courses taught in Spanish in the regular university should have completed one or more Spanish courses at the 3000 level prior to going abroad.
General Education: LSE. Possible ILE and Science.
Concentrations: BUS, ECON, MGT
**ACC:** International Financial Accounting,
**ECON:** The European Union, The Global Economy, International Economics (Fall only)
**ENT:** Entrepreneurship and New Ventures
**FIN:** International Finance,
**HRM:** International Human Resource Management (Spring only)
**MGT:** International Management, Organizational Theory (Spring only)
**MKT:** International Marketing,

**CEA UPO**
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: Spain
Standing: Sophomore, Junior, Senior
Language: Students can take a 3 credit Spanish language course.
General Education: LSE. Possible ILE and Science.
Concentrations: HOS, MGT
Unique Feature: Students will take a mix of CEA and UPO english-taught electives. Also offers a study plus internship option.
CEA electives (1-3 courses)
Entrepreneurship the Creative Art of Business, International Business
UPO electives (1-2 courses)

**CEA Seville Tourism Management**
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: Spain
Standing: Sophomore, Junior, Senior
Language: Students can take a 3 credit language course
General Education: LSE. Possible ILE and Science.
Concentrations: HOS, MGT
Unique Feature: Students will take a mix of CEA and EUSA english-taught electives.
CEA electives (1-3 courses)
Entrepreneurship the Creative Art of Business, International Business
EUSA electives (1-2 courses)
Management of Advertising Companies, Setting up a Tourism Business, Strategic Management of Tourism
Operations, Tourism Marketing, Advertising and Commercial Promotion in Tourism, Management and
Organization of Tourism Businesses, Market Structure, Operations Management in Tourism Organizations,
Territory Tourism and Sustainable Development

**AIFS Barcelona**
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: Spain
Standing: Sophomore, Junior, Senior
Language: Students will take a 6 credit Spanish language course
General Education: Probably not
Concentrations: BUS, ECON, MGT
Unique Feature: Offers Business electives taught in English.

**CIS:** E-Commerce and Online Business,
**ECON:** International Economics, The Creative Economy, Inequality Poverty and Globalization,
**ENT:** Entrepreneurship and New Venture Creation,
**FIN:** International Finance,
**HRM:** Human Resource Management,
**MGT:** Cross-Cultural Management, International Business, Strategic Management of the Firm, Managerial Skills for
International Business, Doing Business in Emerging Markets, Managing Services,
**MKT:** International Marketing Strategies,

**AIFS Salamanca**
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: Spain
Standing: Sophomore, Junior, Senior
Language: Students can take Spanish language and Business electives taught in English. Students without a
Spanish language background are encouraged to take the early start Spanish program.
General Education: Possible LSE.
Concentrations: BUS, MGT, MKT
**ECON:** Economy of the European Union,
**FIN:** International Finance
**ISA UPO**
- Program Type: Affiliate
- Available Terms: Fall, Spring
- Placement Chance: Excellent
- Country: Spain
- Standing: Sophomore, Junior, Senior
- Language: Students will take Spanish language courses and electives taught in English.
- General Education: LSE. Possible ILE and Science.
- Concentrations: BUS, MGT

**ACC**: International Financial Accounting,
**ECON**: Global Economy
**ENT**: Entrepreneurship and New Ventures,
**FIN**: International Finance,
**HRM**: International Human Resource Management (Spring only)
**MGT**: International Management, International Business,
**MKT**: International Marketing,

**CIEE Mallorca**
- Program Type: Affiliate
- Available Terms: Fall, Spring
- Placement Chance: Excellent
- Country: Spain
- Standing: Sophomore, Junior, Senior
- Language: Students will take a Spanish language course and electives taught in English (or in Spanish if at the advanced level)
- General Education:
- Concentrations: ACC, BUS, Core, ECON, FIN, HOS, MGT, MKT

**ACC**: Accounting I, Financial Accounting I,
**ECON**: Introduction to Economics, Econometrics, Games and Strategic Decisions, Welfare Economics, Environmental Economics, Macroeconomics, Microeconomics, Analysis of Economic Data,
**ENT**: Entrepreneurship and Innovation,
**FIN**: Introduction to Markets and Financial Operations, Finance, Corporate Investing and Business Financing,
**HRM**: Organizational Design and Human Resources,
**MGT**: Business Strategy, Strategic Management,
**MKT**: Marketing Management, Tourism Marketing I and II, International Marketing

**SAI CETT Hospitality**
- Program Type: Affiliate
- Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent
Country: Spain
Standing: Sophomore, Junior, Senior
General Education: Probably not
Concentrations: HOS, MGT

**USAC Bilbao**

Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent
Country: Spain
Standing: Sophomore, Junior, Senior
General Education: Possible LSE.
Concentrations: BUS, MGT
Language: Students will take 1-3 Spanish language classes plus electives taught in English.

**Fall Course Offerings**

- **Core:**
  - **CIS:** Application Development, E-Commerce
  - **ECON:** Economic and Political Institutions of the European Union, Global Economics
  - **FIN:** Corporate Finance
  - **MGT:** International Strategic Management, Management and Leadership
  - **MKT:** Marketing Principles

**Spring Course Offerings**

- **ECON:** Economic Development and Non-Governmental Organizations
- **MGT:** Operations Management
- **MKT:** Consumer Behavior, International Marketing

**National Cheng Kung**

Program Type: Partial Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. 2-4 spots per semester.
Country: Taiwan
Standing: Sophomore, Junior, Senior
Language: Students can take a Chinese language course.
General Education: LSE. Possible ILE, Quantitative, Science, and Wellness.
Concentrations: BUS, CIS, FIN, MGT, MKT,
Unique Features: AACSB
- **ACC:** Advanced Financial Accounting,
- **CIS:** Data Mining and Big Data, Mobile Networking and Applications, Network Security,
- **ECON:** *Econometrics,
- **ENT:** Strategic Management of Technology and Innovation,


MKT: Marketing Management, International Marketing Management, Consumer Behavior, Services Marketing,  

SCM: *Supply Chain Risk Management, *E-Business and Supply Chain Management,  

**Burapha**

Program Type: Full Exchange  
Available Terms: Academic Year, Fall, Spring  
Placement Chance: Very Good. 2-3 spots per semester.  
Country: Thailand  
Standing: Sophomore, Junior, Senior  
General Education: LSE. Possible ILE, Quantitative, and Wellness.  
Concentrations: Core, BUS, CIS, ECON, FIN, HOS, HRM, MGT, MKT, SCM  

**Fall Courses**  
**Core:** Business Statistics,  
**ACC:** Management Accounting, Principles of Accounting,  
**CIS:** Information Technology, Electronic Commerce,  
**ECON:** Microeconomics, Macroeconomics, International Economic Integration,  
**ENT:** Innovation and Creativity,  
**HOS:** Room Division Management, Tourism Destination Management, Food and Beverage Management and Operation, Accounting and Finance for Hospitality and Tourism, Professional Ethics and Law, Cultural Diversity Study, Strategic Management for Hospitality and Tourism, Entrepreneurship in Hospitality and Tourism, plus many HOS electives  
**MGT:** Principles of Organizational Behavior, Business Laws and Ethics, Production and Operation Management, Product and Brand Management,  
**MKT:** Principles of Marketing, Consumer Behavior, Marketing Channel Management, Marketing Research, International Marketing,  
**SCM:** Logistics and Supply Chain Management, Air Transportation Management, Maritime Transportation Management, Procurement and Sourcing in Supply Chain, plus additional electives in SCM  

**Spring Courses**  
**Core:** Business Statistics  
**ACC:** Principles of Accounting, Business Taxation,  
**CIS:** Information Analysis and Synthesis,  
**ECON:** Microeconomics, Macroeconomics, Transport Economics, International Trade,  
**ENT:** Innovation and Creativity,  
**FIN:** Business Finance, Price Management, Corporate Finance I, plus many FIN electives
**HOS:** Principles of Hospitality and Tourism Management, Tourist Behavior, Information Technology for Hospitality and Tourism, Entrepreneurship in Hospitality and Tourism, Marketing for Hospitality and Tourism, Tourism Business Management and Operations, Kitchen Operation, plus many HOS electives

**HRM:** Principles and Ethics of Human Resource Development, Principles of Human Resource Management,

**MGT:** Principles of Management, Principles of Organizational Behavior, Global Business Perspectives, International Business Management,

**MKT:** Integrated Marketing Communication, Principles of Marketing,

**SCM:** Land Transportation Management, Material Handling and Packaging, Warehouse Management, Freight Transport and Distribution, Demand and Inventory Management, Seminar in Logistics Management, Supply Chain Risk Management, Technology for Logistics, plus additional electives in SCM

**ISA Mahidol**

Program Type: Affiliate

Available Terms: Academic Year, Fall, Spring

Placement Chance: Excellent

Country: Thailand

Standing: Sophomore, Junior, Senior

General Education: LSE. Possible ILE, Quantitative.

Concentrations:*Core, CIS, ECON, FIN, HOS, MGT, MKT


**ACC:** Financial Accounting, Managerial Accounting

**CIS:** Information Systems Security, Information Technology Economics, Management Information Systems, **Systems Analysis and Design

**ECON:** **Econometrics, *Macro, *Micro, **Intermediate Micro, **Intermediate Macro, International Trade and Finance, Public Economics,

**ENT:** Entrepreneurship in Hospitality Business

**HOS:** Airline Business Management, Consumer Behavior in Hospitality Industry, Culinary Management, **Destination Marketing and Management, Ethics in Hospitality Operation, Event Management, **Lodging Property Management, Marketing and Sales for Hospitality Industry, Sustainable Development for Hospitality and Tourism Industry, **Sustainable Tourism Studies, Tourism and Hospitality Law, Consumer Behavior in Tourism, Sustainable Development for Hospitality and Tourism Industry

**FIN:** Financial Management, Risk Management, **Banking and Financial Institution Management, **Financial Derivatives, **Investment Analysis and Portfolio Management, Multinational Corporate Finance

**HRM:** Leadership Development, Strategic Human Resource Management,


**MKT:** Brand Management, Business Marketing, Business-to-Business Marketing, **Consumer Behavior, Global Marketing Strategy, Integrated Marketing Communications, **Marketing Research,*Principles of Marketing, **Integrated Marketing Communications

**SCM:** International Logistics Management,

**ISEP Thammasat**

Program Type: ISEP Exchange

Available Terms: Academic Year, Fall, Spring

Placement Chance: Good. We can probably place 2-3 students per semester. Also offers a fee paying option.
Country: Thailand
Standing: Sophomore, Junior, Senior
General Education: LSE.
Concentrations: Core, BUS, ACC, CIS, ENT, FIN, HOS, HRM, MGT, MKT, SCM

**Core:** Business Statistics

**ACC:** Fundamental Accounting, Management Accounting, Intermediate Accounting I & II, Cost Accounting, Cost Management, Tax Accounting, Auditing, Accounting Information Systems, Forensic Accounting, International Accounting, Taxation


**ECON:** Microeconomics, Macroeconomics, Microeconomic Theory, Macroeconomic Theory, Mathematical Economics,


**HOS:** Hotel Management, Tourism Management,


**SCM:** Intro to International Transport, Shipping Business Management, Port and Warehouse Management, Intro to Logistics Management, International Logistics, Quantitative Tools for Logistics Management, Supply Chain Management, Supply Chain Modelling

Bilkent (Temporarily suspended)

Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Country: Turkey
Concentrations: Core, CIS, ECON, FIN, HOS, MGT, MKT
Unique Feature: AACSB
Core: Business Statistics,
ACC: Principles of Accounting, Principles of Financial Accounting, Managerial Accounting, Auditing,
ENT: Innovation Management, Entrepreneurial Management,
FIN: Elements of Finance, Financial Management, Corporate Finance, Money and Banking, Investment Analysis, Financial Statement Analysis, Capital Markets and Institutions, International Finance, Risk Management,
HOS: Hospitality Industry Computerization, Food and Beverage Computer Applications, Intro to Hotel Operations, Dynamics of Tourism, World Travel Destinations, Room Division Management, Food and Beverage Management, Tourist Attractions of Turkey, Hospitality Management Accounting, Tourism Policies and Sustainability, Event Management, Service Operations Management, Strategic Marketing for Tourism Industry,
HRM: Human Resource Management,
MGT: Intro to Business, Organizational Behavior, Business Forecasting, Production Management, International Business, Cross-Cultural Management,

AURAK
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. 2-4 spots per semester.
Country: United Arab Emirates
Standing: Sophomore, Junior, Senior
Language: Students can take an Arabic course.
General Education: Possible LSE.
Concentrations: BUS, ACC, FIN, HRM, MGT, MKT

Fall Course Offerings
ACC: Managerial and Cost Accounting, Financial Accounting, Taxation and Managerial Decisions
CIS: Fundamentals of Information Technology, Intro to Business Information Systems,
ECON: Microeconomics,
FIN: Financial Analysis Forecasting and Valuation, Financial Institutions, Advanced Financial Management, Investment Analysis and Portfolio Management,
MKT: Sales Management, Consumer Behavior, Integrated Marketing Communications, Marketing Research Techniques and Applications

Spring Course Offerings
Core:
**ACC:** Principles of Managerial Accounting, Intermediate Financial Accounting II, Accounting Information Systems, International Accounting

**ECON:** Macroeconomics,

**FIN:** Principles of Finance, Principles of Risk Management and Insurance, Futures and Options Market, Money and Capital Markets,

**HRM:** Human Resource Management, Compensation Management, Diversity Teamwork and Interpersonal Skills, Negotiations in Organizations,

**MGT:** Principles of Management and Organizational Behavior, Business Environment in the UAE, Operations Management,

**MKT:** Principles of Marketing, Retailing and E-Commerce Management, Marketing of Services,

**ISEP Sharjah**

Program Type: ISEP Exchange

Available Terms: Academic Year, Fall, Spring

Placement Chance: Fair. We can usually place 1-2 students per semester. Students can go as fee paying (AUS tuition) once spots are filled - cheaper for out of state students to go as fee paying.

Country: United Arab Emirates

Standing: Sophomore, Junior, Senior

Language: Students can take an Arabic language course.

General Education: LSE. Quantitative. Possible ILE and Science.

Concentrations: ACC, CIS, ECON, FIN, MGT, MKT, SCM

Unique Feature: AACSB


**CIS:** Business Information Systems, Fundamentals of Database Management, Database Systems, Introduction to Systems Analysis and Design, E-Commerce,

**ECON:** Principles of Microeconomics, Intermediate Microeconomics, Money and Banking, Managerial Economics, Development Economics, International Trade,

**ENT:** Entrepreneurship,

**FIN:** Analysis of Financial Statement, Investments, International Finance,

**HRM:**

**MGT:** Fundamentals of Management, Business Law, Operations Management, Business Law, Operations Management, Organizational Behavior, International Business,

**MKT:** Consumer Behavior, B2B Marketing and Negotiations, International Marketing,

**SCM:** Management of Supply Chain, Logistics Management, Quality Management and Service Organizations,

**Spring Course Offerings**

**ACC:** Fundamentals of Managerial Accounting, Intermediate Financial Accounting II, Cost Accounting, Auditing,

**CIS:** Fundamentals of Management Information Systems, Information Systems Strategy,

**ECON:** Principles of Macroeconomics, Intermediate Macroeconomics, Econometrics, Advanced Econometrics,

**FIN:** Fundamentals of Financial Management, Banking, Case Studies in Corporate Finance,

**HRM:** Managing Human Resources,

**MGT:** Business Ethics and Social Responsibility, Business Policy and Strategy, Project Management,

**MKT:** Fundamentals of Marketing, Marketing Research, Marketing Strategy,

**SCM:** Management of Supply Chain, Logistics Management, Quality Management and Service Organizations,
**Keele**

Program Type: Basic Exchange, Fee Paying  
Available Terms: Academic Year, Fall, Spring  
Placement Chance: Limited. 1-2 spots per semester and fairly competitive. Students can go as fee paying (Keele tuition) once spots are filled - cheaper for out of state students to go as fee paying.  
Country: United Kingdom  
Standing: Sophomore, Junior, Senior  
General Education: Possible LSE and ILE.  
Concentrations: ACC, ECON, FIN, HRM, MGT, MKT

**Fall Courses**

**ACC:** Accounting Principles, Financial Accounting, Cost and Management Accounting, Management Accounting,  
**ECON:** Microeconomics, Asset Pricing, Banking, Corporate Finance, Applied Econometrics, Intermediate Economics, Advanced Microeconomics, British and Global Economy,  
**ENT:** What's Wrong with Entrepreneurship, Leading Change and Entrepreneurship,  
**FIN:** Advanced Financial Reporting, Risk Management and Derivatives,  
**HRM:** Employee Resourcing, Developing Professional Practice, Pay and Performance Management, Employee Development,  
**MGT:** Management in Context, Business Law, Global Business Environments, Organisational Behavior, Managing the Multinational Corporation, Identity Culture and Organisation, Business Strategy, Comparative Business Cultures,  
**MKT:** Marketing Principles, Advanced Consumer Behavior, Marketing in Society, Strategic Marketing Management, Digital Marketing,  

**Spring Courses**

**ACC:** Financial Accounting, Intermediate Financial Accounting, Advanced Management Accounting,  
**ECON:** Economics of Financial Markets, Portfolio Choice, Intro to Econometrics, International Finance, Macroeconomics, Quantitative Methods, Contemporary Issues in Economics, Industrial Organization, Labour Economics,  
**MKT:** Consumer Behavior, Marketing Research, Marketing and Globalisation, Marketing Insights, Brands and Branding, Current Ideas in Marketing,  
**SCM:** International Supply Chain Management,

**Kingston**

Program Type: Basic Exchange, Fee Paying  
Available Terms: Academic Year, Fall, Spring  
Placement Chance: Limited. 1-2 spots per semester and fairly competitive. Students can go as fee paying (Kingston tuition) once spots are filled - cheaper for out of state students to go as fee paying.  
Country: United Kingdom  
Standing: 2nd Semester Sophomore, Junior, Senior  
General Education: Possible LSE and ILE.
Concentrations: ACC, CIS, ECON, ENT, FIN, HRM, MGT, MKT
Unique Feature: AACSB. Fall semester works best for most majors.

**Core:** Business Statistics,

**ACC:** Financial Accounting (FA), Business Accounting (FA), Auditing (FA), Managerial Accounting (FA), Theory and Practice of Taxation (FA),

**CIS:** Business Statistics and IT (FA), Business Performance Management Technology (FA), Web Development for Business (FA), Business Information Architecture (FA)


**ENT:** Organisations and Entrepreneurship, Innovation, Entrepreneurship (FA),

**FIN:** Finance (FA), Enterprise Finance and Management (FA), Corporate Finance (FA), Financial Management (FA),

**HRM:** HRM in an International Context (FA), Regulating the Employment Relationship (FA), Strategic HRM (FA), Business Psychology,

**MGT:** Managerial Decision Making (FA), Organisational Behavior (FA), Service Operations Management (FA), Strategic Management (FA),

**MKT:** Marketing Practice, International Marketing, Marketing Communications, Managing Brands, Advertising Strategy and Planning, Professional Selling and Sales Management, Contemporary Marketing, Marketing Strategy and Planning (FA), Marketing Communications and Advertising (FA),

**Lincoln**

Program Type: Basic Exchange, Fee Paying
Available Terms: Academic Year, Fall, Spring
Placement Chance: Limited. 1-2 spots per semester and fairly competitive. Students can go as fee paying (Lincoln tuition) once spots are filled - cheaper for out of state students to go as fee paying.

Country: United Kingdom
Standing: 2nd Semester Sophomore, Junior, Senior

General Education: Difficult as students take most courses in admitting department.

Concentrations: BUS, HOS, MGT, MKT

**CIS:** Analysis of Business Data, Digital Business and E-Commerce,

**ECON:** Microeconomics,

**FIN:** Intro to Business Finance, Finance for Business, Financial Management for Business I & II, Foreign Investment and Political Economy,


**HRM:** Human Resource Management,

**MGT:** Organisational Behavior, Trade and International Business, Cross Cultural Management, Operations Management, Principles of Project Management, Research and Consultancy Methods, Strategic Management, Simulation and Case Study, Crisis Management,

**MKT:** Principles of Marketing, Strategic Marketing Planning, Global Marketing Strategy, Intro Advertising, Buyer Behavior, Media Planning for Advertising,
Roehampton
Program Type: Basic Exchange, Fee Paying (Usually have 1-2 spots per semester. Once exchange spots are filled students can go as fee paying.)
Available Terms: Academic Year, Fall, Spring
Placement Chance: Limited. 1-2 spots per semester and fairly competitive. Students can go as fee paying (Roehampton tuition) once spots are filled - cheaper for out of state students to go as fee paying.
Country: United Kingdom
Standing: 2nd Semester Sophomore, Junior, Senior
General Education: LSE. Possible ILE and Science.
Concentrations: MGT, MKT
**ENT:** Entrepreneurial Opportunity (FA), Managing Innovation (SP), Graduate Enterprise (SP),
**HRM:** Resourcing and Talent Planning (FA),
**MGT:** Cross-Cultural Management (FA), Global and International Business (FA), International Business and Emerging Markets (FA), Project Management (SP), Business Planning (SP),
**MKT:** Digital Marketing (FA), International Marketing (FA), Retail Theory and Practice (SP), Applied Marketing Communications (SP)
**SCM:** Understanding Operations Logistics and Supply Chain Management (FA),

Sunderland
Program Type: Basic Exchange, Fee Paying
Available Terms: Academic Year, Fall, Spring
Placement Chance: Limited. 1-2 spots per semester and fairly competitive. Students can go as fee paying (Sunderland tuition) once spots are filled - cheaper for out of state students to go as fee paying.
Country: United Kingdom
Standing: 2nd Semester Sophomore, Junior, Senior
General Education: LSE. Possible ILE.
Concentrations: HOS, MGT, MKT
**Fall Course Offerings**
**HOS:** Fundamentals of Tourism Leisure and Hospitality, Fundamentals of Events, Tourism Planning and Development, MICE, Global Tourism, Fundamentals of Tourism Leisure and Hospitality, Coastal and Mass Tourism, International Hospitality Management,
**MGT:** Operations Management, Managing Projects, Business Management,
**MKT:** Marketing Management, Marketing Strategy, Intro to Marketing, Digital Marketing,
**Spring Course Offerings**
**HOS:** Tourism and Heritage Management, Impacts of Tourism and Events, Cultural Tourism Festivals and Events, Current Issues in Tourism and Hospitality, Marketing and Business for the Hospitality Sector, International Hospitality Management,
**MGT:** Strategic Management, Operations Management, Business Ethics,
**MKT:** Marketing Strategy, Intro to Marketing, Integrated Marketing Communication, E-Marketing Strategy, Internet Marketing, Destination Branding,

CIEE London Open Campus
Program Type: Affiliate
Available Terms: Fall, Spring
Placement Chance: Excellent
Country: United Kingdom
Standing: Sophomore, Junior, Senior
General Education: LSE, ILE (possible Intercultural COM and Sustainable Development equivalent)
Concentrations: BUS, FIN, MGT
Unique Feature: The CIEE Open Campus model allows students to study in the UK for 12 or 18 weeks. During each 6 week block students will take two courses (3 credits each). Students will be able to choose from Communication, International Relations, Global Health, Sustainability, and Business courses.

ACC: Intro to Financial Accounting, Introduction to Management Accounting
ECON: Survey of International Economics, Microeconomics
FIN: International Finance
MKT: International Marketing

USAC Reading
Program Type: Affiliate
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent
Country: United Kingdom
Standing: Junior, Senior
General Education: Possible LSE and ILE.
Concentrations: ENT, FIN, MGT
Unique Feature:

Fall Courses

ENT: Innovation and Market Entry, Financing for Entrepreneurship,
HRM: Strategic Human Resource Management,
MGT: Strategy and International Business, Business Ethics,
MKT: Marketing Management,

Spring Courses

ACC: Intro to Management Accounting
CIS: Informatics for E-Enterprise
ENT: Practice of Entrepreneurship, The Evolution of Entrepreneurship,
FIN: Intro to Business and Finance, Business Finance, Responsible Investment and Sustainability Reporting, Private Equity and Venture Capital
HRM: International Human Resource Management,
MGT: Organisational Behavior, Business Strategy, Business Ethics for International Management, Project Management,

Duy Tan
Program Type: Full Exchange
Available Terms: Academic Year, Fall, Spring
Placement Chance: Excellent. 2-4 spots per semester.
Country: Vietnam
Standing: 2nd Semester Sophomore, Junior, Senior
General Education: Possible LSE.
Concentrations: ACC, BUS, Core, CIS, FIN, HOS, MGT
Unique Feature: Students also have the option of doing a semester long Hospitality internship in a local hotel while taking 1-2 Duy Tan courses.

**Fall Courses**

**ACC:** Accounting I & II, Managerial Accounting I & II, Financial Accounting I & II, Basic Auditing, Financial Statement Analysis,

**CIS:** Network Security, Introduction to Information Systems, Information System Applications, Hacking Exposed,

**ECON:** Microeconomics, Macroeconomics,

**FIN:** Financial Management I, Introductory Financial Modelling, Financial Institution Management, Essentials of Investment,

**HOS:** Food Hygiene in Hotel Management, Overview of Hospitality, Introduction to Restaurant Operations, Introduction to Food Production and Service, Room Services and Practices, Management of Hotel Facilities, Management Information Systems in Hospitality, Strategic Management,

**HRM:** Introduction to Human Resources Management,

**MGT:** Negotiation Techniques, International Business, Manufacturing Operations Management, Strategic Management,

**MKT:** Principles of Marketing, Advertising and Promotion, Marketing Research

**Spring Courses**

**ACC:** Accounting I & II, Managerial Accounting I & II, Financial Accounting I & II, Managerial Accounting in Tourism, Basic Auditing,


**ECON:** Microeconomics, Macroeconomics,

**FIN:** Financial Statement Analysis, Commercial Bank Management, Financial Management I, Introductory Financial Modelling, Financial Institution Management,

**HOS:** Food Hygiene in Hotel Management, Introduction to Restaurant Operations, Introduction to Food Production and Service, Intro to Hotel Operations, Room Services and Practices, Management of Hotel Facilities, Management Information Systems in Hospitality, Overview of Hospitality,

**HRM:** Introduction to Human Resources Management,

**MGT:** Negotiation Techniques, International Business, Manufacturing Operations Management, Strategic Management, Operations Management,

**MKT:** Principles of Marketing, Advertising and Promotion,

Internships

Available Terms: Fall, Spring, Summer

Country: Various