COLLEGE OF BUSINESS COMMITTEES
2017-2018

STRATEGIC PLANNING (3)
Continually monitor the relevance of the mission and strategic plan of the College, and develop strategies to monitor and achieve them.
(Heather Norris, Chair)
ACC Pennie Bagley (1)
CIS Ken Corley (1)
ECO Ash Morgan (2)
FBI Jarrod Johnston (1)
MGT Carol Kline (2)
MKT Neel Das (3)

FACULTY DEVELOPMENT (3)
Review and advise on all matters related to the composition and development of College of Business faculty.
(Sam Formby, Chair)
ACC Mary Ann Hofmann (3)
CIS Hoon Choi (1)
ECO Mark Strazicich (3)
FBI Chris McNeil (1)
MGT Mark Lewis (3)
MKT Unal Boya (3)

UNDERGRADUATE CURRICULUM (3)
Continually monitor and advise on all matters related to the undergraduate degree program.
(Sam Formby, Chair)
ACC Rebecca Hutchins (2)
CIS Dawn Medlin (2)
ECO Ji Yan (2)
FBI Ivan Roten (2)
MGT Jim Westerman (1)
MKT Unal Boya (3)
Sheryl Kane (ex-officio)

GRADUATE CURRICULUM (3)
Continually monitor and advise on all matters relating to all graduate degree programs.
(Sandy Vannoy, Chair)
ACC Tammy Kowalczyk
CIS Scott Hunsinger (3)
ECO Pete Groothuis (1)
FBI Ivan Roten (3)
MGT Ben Powell (1)
MKT David Shows (3)
Bill Pollard (ex-officio)

ASSESSMENT (3)
Continually develop and monitor the assurance of learning program for the College and advise on matters related to achieving the learning goals of College degree programs.
(Marty Meznar, Chair)
ACC Tammy Kowalczyk
CIS Ken Corley (3)
ECO Dave Bruner (2)
FBI Terry Keasler (2)
MGT Robin Byerly (3)
MKT Eva Hyatt & Neel Das (3)
BUS Kelly Henson (ex-officio)
MBA Sandy Vannoy (ex-officio)
MSA Bill Pollard (ex-officio)
Sam Formby (ex-officio)

INTERNATIONAL PROGRAMS (3)
Review, monitor and advise on issues relating to study abroad programs, international exchange agreements, and other activities intended to internationalize the College.
(Marty Meznar, Chair)
ACC Tim Forsyth (3)
CIS Charlie Chen (2)
ECO Brock Stoddard (3)
FBI Chris McNeil (2)
MGT Rachel Shinnar (3)
MKT Ilgim Dara Benoit (2)

SCHOLARSHIP (1)
Advise on scholarship awards to students.
(Sam Formby, Chair)
ACC Rebecca Hutchins
CIS Charlie Chen
ECO David Dickinson
FBI Jarrod Johnston
MGT Robin Byerly
MKT Barbara Rule
Kathy Mann (ex-officio)

HONORS ADVISORY (1)
Serve as an advisory council for the College of Business Honors Program.
(Dawn Medlin, Chair)
ACC Pennie Bagley
CIS Charlie Chen
ECO David Dickinson
FBI Jarrod Johnston
MGT Richard Pouder
MKT Eva Hyatt
Sheryl Kane (ex-officio)

ADMISSIONS / RECRUITMENT (1)
(Sam Formby, Chair)
ACC Tracy Reed
CIS Beth Ellington
ECO Onur Ince
FBI David Marlett
MGT Jacqui Bergman
MKT Bonnie Guy

ONLINE COURSE TASK FORCE (1)
(Sam Formby, Chair)
ACC Rebecca Hutchins
CIS Beth Ellington
ECO Dave McEvoy
FBI Jarrod Johnston
MBA Sandy Vannoy
MGT Ben Powell
MKT Jim Stoddard
Sheryl Kane (ex-officio)
STRAEGIC OPERATING COMMITTEE
(ex-officio)
(Heather Norris, chair)
BB&T STUDENT LEADERSHIP CENTER
Michelle Boisclair
SUSTAINABLE BUSINESS COLLABORATIVE
Marty Meznar
CENTER FOR ANALYTICS RESEARCH & EDUCATION
Heather Dixon-Fowler (Chair)
Joe Cazier
TRANSPORTATION INSIGHT CENTER FOR ENTREPRENEURSHIP
Erich Schlenker
BRANTLEY RISK & INSURANCE CENTER
David Marlett
CENTER FOR ECONOMICS RESEARCH AND POLICY ANALYSIS
Ash Morgan

DIVERSITY ADVISORY TEAM (1)
Jamie Parson (chair)
Martin Meznar – Assoc. Dean
Kim Kirby – Graduate Programs
Dejon McCoy-Milbourne - student
Jessica Ojeda - student
Rajat Panwar - MGT
Meredith Pipes – International Programs
Ben Powell - MGT
Traci Royster - MCSD

SUSTAINABLE BUSINESS
(Martin Meznar, Director)

SB: CURRICULUM & FACULTY DEVELOPMENT
(Martin Meznar, Chair)
Sam Formby
Pia Albinsson
Tamara Kowalczyk
John Whitehead
Lori Medders

SB: BUSINESS EVENTS & OUTREACH
(Heather Dixon-Fowler, Chair)
Leigh Dunston
Erich Schlenker
Jesse Pipes
Meredith Church
Kim Bock
Sabrina Cheves
Haley Childers

SB: PRACTICE & ENGAGEMENT
(Carol Kline, Chair)
Mark Lewis
Taelor Critcher
Ben Triplett
Dave McEvoy
Natalie Geist
William Ward
Penelope Bagley
Tanga Mohr
Onur Ince

SB: GRANTS & RESEARCH
(Tamara Kowalczyck, Chair)
Todd Cherry
Joseph Cazier
Brian Whitaker
Scott Hayward
Lynn Stallworth

MARKETING COMMUNICATION LEADERSHIP
(Haley Childers, Chair)
Brenna Vaz
Kim Bock
Michelle Edgell
Jonathan Carpenter
Sabrina Cheves
Meredith Pipes
Maira Compagnone
Talana Bell
Sheri Lawrence
Wendy Deng
Jennifer Hayward
Samantha Fuentes
Greg Langdon
Linda Meznar
Vivian Meadows
Sharon Meinhardt
Kathy Mann
Amy Odom
Becky Stoddard

EXECUTIVE COMMITTEE
Serve as the primary steering committee in the College's continuous improvement process.
(Heather Norris, Chair)
AD Sam Formby
AD Marty Meznar
AD Sandy Vannoy
ACC Doug Roberts
CIS Dinesh Dave
ECO Todd Cherry
FBI Delbert Goff
MGT Jacqui Bergman
MKT Jim Stoddard
D Heather Norris
DoE Haley Childers

MARKETING COMMUNICATION LEADERSHIP SUBCOMMITTEE
INSTRUCTIONAL INNOVATION GRANTS
Sam Formby
Marty Meznar
Delbert Goff
Doug Roberts, Alternate

EXECUTIVE COMMITTEE SUBCOMMITTEE
DEAN’S CLUB RESEARCH GRANTS
Sandy Vannoy
Jacqui Bergman
John Whitehead
Dinesh Dave, Alternate

GRADE APPEALS COMMITTEE
(ad hoc, formed as needed)