

2014/2015 Functional Business Knowledge Results

Assessment Method

Last-semester seniors enrolled in our undergraduate capstone course (BUS 4000 – Business Capstone Experience) take the ETS Major Field Test in Business as part of the course. The most recent cohort for which results are available consisted of students from the 2014-2015 academic year (n=449, not including summer). Students are required to take the exam, outside of normal class time, and are encouraged to perform to the best of their ability. Their score on the ETS exam accounts for 10% of their grade in BUS 4000. The table on the following page includes results for 2014-2015, as well as the two previous academic years.

Summary Results

Business Knowledge Functional Area	COB percentile scores per year, all students (2013 n=373) (2014 n=407) (2015 n=449)
Accounting 2013 2014 2015	90 90 79
Economics 2013 2014 2015	77 90 76
Management 2013 2014 2015	94 80 96
Quant. Analysis 2013 2014 2015	87 70 90
Finance 2013 2014 2015	78 80 82
Marketing 2013 2014 2015	97 90 83
Legal & Social 2013 2014 2015	72 90 80
Info. Systems 2013 2014 2015	90 90 86
International 2013 2014 2015	94 99 89
ETS Exam Total 2013 2014 2015	91 83 89