

April 26, 2019

# Boyles Distinguished Lecture & Global Opportunities Conference

## Welcome

Dr. Heather H. Norris, Dean  
Walker College of Business

## Introduction & Special Presentation

*Appalachian Global Visionary Award*

Dr. Marty Meznar  
Associate Dean of Global & Civic Engagement  
Walker College of Business

## Keynote Address

*Making Positive Changes in the World*

Mr. Kailash Satyarthi, 2014 Nobel Peace Prize Laureate

## Presentation of Eagle

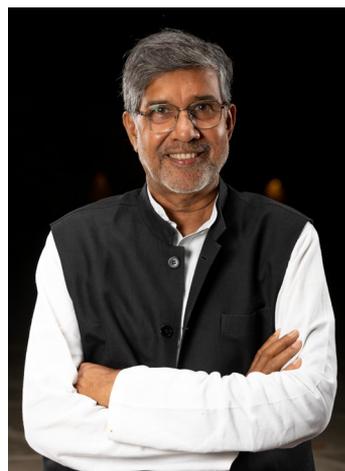
Mr. Edward Boyles  
Managing Director, Wells Fargo

## Closing Remarks

Dr. Norris

## Kailash Satyarthi

Mr. Satyarthi is a globally renowned advocate for children's rights, a master strategist against child labor and suppression of young people, and a tireless campaigner to end the global education crisis. Mr. Satyarthi has been at the forefront of driving child-related agendas into the United Nations Sustainable Development Goals. Mr. Satyarthi and his *Save the Childhood Movement* have liberated more than 87,000 children from exploitation. To fulfill his vision of a world where all children are free, safe, healthy, educated and have the opportunity to realize their potential, Mr. Satyarthi established the *Kailash Satyarthi Children's Foundation*. Currently, he is spearheading the *100 Million Campaign*, which aims to inspire and mobilize young people to act for their own rights and the rights of their peers. For his extraordinary commitment to and struggle for such causes, Mr. Satyarthi was jointly awarded the Nobel Peace Prize in 2014.



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## Kailash Satyarthi Children's Foundation (KSCF)

Mr. Satyarthi founded KSCF with the sole vision for all children to be free. KSCF US is dedicated to the eradication of child labor and child exploitation by educating and mobilizing the public, engaging the private sector to prioritize children in their business models, and building partnerships to advocate for the protection of children in national and international policies.

## 100 Million Campaign

Mr. Satyarthi founded the 100 Million Campaign as a call to action for a world where all young people are free, safe, and educated. The campaign encourages and supports young people to mobilize to end violence against children, abolish child labor, and ensure education, breaking the cycles of illiteracy, poverty, and violence so that every young person in the world has the chance to fulfill their potential. Inspired by the strength and impact of former child slaves who have now become successful rescuers themselves, the 100 Million Campaign gives every young supporter the opportunity to become a change maker. Through supporting and empowering youth for mobilization, the campaign strives to increase global compassion and understanding, and create a world where all young people are safe and learning in school, not earning to survive.



## Join the Conversation

Share what you learn today with the hashtags #boyleslecture and #appstategoc, and follow the Walker College of Business @walkercob on Facebook, Instagram, LinkedIn, and Twitter. [business.appstate.edu](http://business.appstate.edu)

## About the Appalachian Global Visionary Award

The first-ever Appalachian Global Visionary Award is being presented to Mr. Kailash Satyarthi for his tireless efforts to support the global fight to free all children of child labor and offer opportunity for education to all. Recipients are selected by the Walker College of Business for the individual's role in making the world a better place, especially for disadvantaged and vulnerable groups.

## About the Walker College of Business

The Walker College of Business at Appalachian State University delivers transformational educational experiences that prepare and inspire students to be ethical, innovative, and engaged business leaders who positively impact our community, both locally and globally. The college places emphasis on international experiences, sustainable business practices, entrepreneurial programs, and real-world applications with industry. Enrolling nearly 3,000 undergraduates in 10 majors and 175 graduate students in three master's programs, the Walker College is consistently named one of "The Best Business Schools" by The Princeton Review and is accredited by AACSB International—The Association to Advance Collegiate Schools of Business, the premier global accrediting body for schools of business.