

October 28, 2016

BOYLES

Distinguished Lecture



58TH HARLAN E. BOYLES DISTINGUISHED LECTURE

Welcome

Dr. Heather H. Norris, Dean
Walker College Of Business

Greetings

Dr. Darrell P. Kruger, Provost and Executive Vice Chancellor
Appalachian State University

Introduction of Speaker

Mr. Edward Boyles, Managing Director
Wells Fargo Securities

Boyles Distinguished Lecture

The Seven Attributes of a Great Leader
Mr. Paul Thompson, Founder and Chairman
Transportation Insight

Presentation of Eagle

Dr. Norris and Mr. Boyles

Closing Remarks

Dr. Norris

PAUL THOMPSON

Mr. Thompson has founded or co-founded six highly successful North American companies including Transportation Insight, a global third-party logistics provider with more than \$1.5 billion in gross revenues and more than 1,200 clients that range from mid-cap to Fortune 500 companies. With more than 25 years of executive experience in supply chain, logistics and transportation leadership, Mr. Thompson is considered a visionary in the field and was recently named the inaugural Grant Thornton North Carolina 100 Cultural Leader of the Year. Mr. Thompson is a recognized innovator in long-term value creation, having spent 15 years developing pricing models for some of the largest motor carriers in the United States. He serves as a business strategist and board member of numerous not-for-profit organizations, including Appalachian State University's Transportation Insight Center for Entrepreneurship and Supply Chain Management program. Mr. Thompson earned his degree in Industrial Engineering from the University of Arkansas.



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Transportation Insight

Transportation Insight is a global, non-asset based Third Party Logistics provider. Founded in 1999, the organization has grown to become one of

North America's leading providers of custom logistics solutions. Their service and technology offerings span domestic transportation, international logistics, and warehousing—creating end-to-end supply chain solutions. Transportation Insight serves clients across North America and overseas from their Hickory-based headquarters, as well as operating centers in Atlanta, Georgia; Bentonville, Arkansas; Boston, Massachusetts; Charlotte, North Carolina; Omaha, Nebraska; Salt Lake City, Utah; and more than 50 client support offices across the United States. Transportation Insight works with a broad range of manufacturers, retailers and distributors to identify and capture supply chain savings and efficiencies.

Appalachian State University's Walker College of Business

The Walker College of Business at Appalachian State University delivers transformational educational experiences that prepare and inspire students to be ethical, innovative and engaged business leaders who positively impact our community, both locally and globally. The college places emphasis on international experiences, sustainable business practices, entrepreneurial programs, and real-world applications with industry. Enrolling nearly 3,000 undergraduates in nine majors and 150 graduate students, the Walker College is consistently named one of "The Best Business Schools" by The Princeton Review and is accredited by AACSB International – the premier global accrediting body for schools of business.



Transportation Insight Center for Entrepreneurship

The Transportation Insight Center for Entrepreneurship at Appalachian State University helps students and alumni launch successful businesses, enhancing their future prospects and the region's economy. The center delivers transformational education experiences for students beyond the classroom; therefore helping students conceive, develop,

incubate, and launch businesses. The center was created in 2006 to support a rapidly increasing group of student entrepreneurs, and, in 2011, was named for Transportation Insight following a \$1 million gift that enabled the center's establishment in 2018 Peacock Hall.



Extended Boyles Lecture Program

To support our efforts to become more sustainable and to be better stewards of our resources, please view the extended program and a history of the lecture series on our website: business.appstate.edu/boyles/program



Join the Conversation

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