

March 31, 2017

BOYLES

Distinguished Lecture



59TH HARLAN E. BOYLES DISTINGUISHED LECTURE

Welcome

Dr. Heather H. Norris, Dean
Walker College Of Business

Greetings

Dr. Sandra Vannoy, Associate Dean
Walker College of Business Graduate Programs & Research
Dr. John Whitehead, Chair
Appalachian State University Department of Economics

Introduction of Speaker

Ms. Jacqueline Hundley, President
Appalachian State University NABE Chapter

Boyles Distinguished Lecture

Optimism on Growth on the Basis of Thoughtful Stimulus
Dr. John Silvia, Chief Economist, Wells Fargo

Presentation of Eagle

Dr. Norris and Ms. Hundley

Closing Remarks

Dr. Norris

JOHN SILVIA

Dr. John Silvia is a managing director and the chief economist for Wells Fargo. He is a Certified Business Economist and serves as a member of the Blue Chip Panel of Economic Forecasters and on an informal advisory group for the Federal Reserve Bank of Philadelphia. He has served as chair for the Economic Advisory Committee of the Securities Industry and Financial Markets Association Economic Advisory Roundtable and on economic advisory committees to the Federal Reserve Bank of Cleveland, the Federal Reserve Bank of Chicago and the Public Securities Association. He also served as the president of the National Association for Business Economics (NABE) in 2015 and was awarded a NABE Fellow Certificate of Recognition for outstanding contributions to the business economics profession and leadership among business economists to the nation. Dr. Silvia is a member of the Walker College's Business Advisory Council. He holds B.A. and Ph.D. degrees in economics from Northeastern University in Boston and has a master's degree in economics from Brown University.



Walker College of Business

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Wells Fargo

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$1.9 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage and consumer and commercial finance through more than 8,600 locations, 13,000 ATMs, the internet (wellsfargo.com) and mobile banking, and has offices in 42 countries and territories to support customers who conduct business in the global economy. With approximately 269,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 27 on Fortune's 2016 rankings of America's largest corporations.

National Association for Business Economics

NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business and academia to its membership with highly regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into subject-oriented roundtables, including: Data and Statistics, Energy, Financial, Health Economics, International, Manufacturing/Industry, Policy, Real Estate/Construction, Regional/Utility, Small Business and Entrepreneurship, Transfer Pricing and Transportation. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors and other senior business leaders.

Appalachian Research in Business Symposium

The Appalachian Research in Business Symposium provides an opportunity for the business faculty of universities in the Appalachian region to share current research interests and outcomes in the areas of Accounting, Business Education, Computer Information Systems, Economics, Entrepreneurship, Finance, Hospitality and Tourism, Management and Marketing, among others. The symposium convenes annually and includes faculty from Appalachian State University, East Tennessee State University, Eastern Kentucky University and Western Carolina University.



Extended Boyles Lecture Program

To support our efforts to become more sustainable and to be better stewards of our resources, please view the extended program and a history of the lecture series on our website: business.appstate.edu/boyles/program



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