

March 23, 2018

BOYLES

Distinguished Lecture



60TH HARLAN E. BOYLES DISTINGUISHED LECTURE

Welcome

Dr. Heather H. Norris, Dean
Walker College of Business

Greetings

Dr. Darrell Kruger, Provost and Executive Vice Chancellor
Appalachian State University

Introduction of Speaker

Mr. Brad Sparks '97, '98, Executive Director
Global Corporate Citizenship, KPMG International

Boyles Distinguished Lecture

If Only I Had Planted a Tree: Distraction and the Billion Dollar Opportunity

Lord Dr. Michael Hastings, Global Head of Corporate Citizenship
KPMG International

Presentation of Eagle

Mr. Edward Boyles
Managing Director, Wells Fargo

Closing Remarks

Dr. Norris

MICHAEL HASTINGS

Dr. Michael Hastings, Lord of Scarisbrick CBE, is the Global Head of Corporate Citizenship for KPMG International, where he helps find solutions to global challenges such as poverty, environmental sustainability, education and equality. Dr. Hastings began his career as a teacher, before moving into government service where he served in various roles for the British Broadcasting Corporation (BBC), including head of public affairs and the organization's first-ever head of corporate social responsibility. Dr. Hastings is a trustee of the Vodafone Group Foundation, a vice president of UNICEF and Tearfund, and president of ZANE - a development aid agency focused on Zimbabwe. He is also a Patron of Free the Children and a Director of Junior Achievement Worldwide. Dr. Hastings was named Lord of Scarisbrick CBE (Commander of the British Empire) for services to crime reduction, and has been awarded an independent peerage to the House of Lords and a UNICEF Award for effecting solutions for Africa's children. Dr. Hastings was conferred with a Doctorate in Civil Law from the University of Kent, Canterbury in 2014 and was installed as Regent's University London's second Chancellor in 2017.



Walker College of Business

APPALACHIAN STATE UNIVERSITY

BOYLES

Distinguished Lecture



About KPMG International

KPMG is a global network of professional services firms providing Audit, Tax and Advisory services. We operate in 152 countries and have 189,000 people working in member firms around the world. The independent member firms of the KPMG network are affiliated with KPMG International Cooperative (“KPMG International”), a Swiss entity. Each KPMG firm is a legally distinct and separate entity and describes itself as such.

KPMG’s Corporate Citizenship

KPMG has a corporate citizenship strategy that is central to our identity that supports and reinforces our values and our purpose. KPMG member firms encourage partners and staff to engage with their local communities to inspire confidence and empower change. Over the past 12 months the KPMG network and KPMG people have invested more than US\$105 million in local communities, and KPMG people have contributed 500,000 hours supporting communities, which includes more than 100,000 hours of pro-bono professional services. KPMG firms across the world continued their commitment to lifelong learning. To date, KPMG has distributed more than 3 million books worldwide through KPMG’s Family for Literacy (KFFL), and is a proud supporter of Junior Achievement, Enactus, One Young World and WE Charity, among others.



Extended Boyles Lecture Program

To support our efforts to become more sustainable and to be better stewards of our resources, please view the extended program and a history of the lecture series on our website: business.appstate.edu/boyles/program



Join the Conversation

Share what you learn today with the hashtag #BOYLESlecture and follow the Walker College of Business @walkercob on Facebook, Twitter and Instagram. business.appstate.edu

About the Walker College of Business

The Walker College of Business at Appalachian State University delivers transformational educational experiences that prepare and inspire students to be ethical, innovative and engaged business leaders who positively impact our community, both locally and globally. The college places emphasis on international experiences, sustainable business practices, entrepreneurial programs, and real-world applications with industry. Enrolling nearly 3,000 undergraduates in 10 majors and 175 graduate students in three master’s programs, the Walker College is consistently named one of “The Best Business Schools” by The Princeton Review and is accredited by AACSB International—The Association to Advance Collegiate Schools of Business, the premier global accrediting body for schools of business.

This event is funded by donations.

For information, visit: business.appstate.edu/give