

Dean's Club Annual Giving Society

WALKER
COLLEGE OF BUSINESS



ABOUT THE DEAN'S CLUB

The Walker College Dean's Club is an annual giving society designed to benefit our students and faculty while enhancing our academic programs. Contributions from Dean's Club members provide unrestricted support each year for critical needs in the college such as student scholarships, travel funds for faculty and students to attend course-related conferences and visits to corporations, seed money for new programs or opportunities within the college, and resources to bring guest lecturers, such as leaders in business and government, to the classroom.

LAST YEAR, DEAN'S CLUB CONTRIBUTIONS HELPED:

- Fund 70 need-based student scholarships
- Enhance career services; graduates enjoy an 86% job placement rate within 6 months of graduation
- Serve more than 1,100 students through the annual Walker Business Connections event
- Assist with student educational and competition travel expenses, including the Bowden Investment Group—which has seen a 100% job placement rate over the last 3 years—WCOB Honors, Business for Good, Women of Walker, Walker Fellows, Transportation Insight Center for Entrepreneurship and a Marketing sales competition team
- Support a team of Economics students who won the district title in the Federal Reserve Bank of Richmond's College Fed Challenge

LEVELS OF ANNUAL GIVING

Associate: \$1,000-2,499 | Roundtable: \$2,500-4,999
Fellow: \$5,000-9,999 | Elite: \$10,000+

LEARN MORE

business.appstate.edu/give/deans-club
Will Sears, Director of Development
searswill@appstate.edu | (828) 262-6231

Appalachian State University



WALKER COLLEGE OF BUSINESS AT APPALACHIAN

The Walker College of Business at Appalachian State University delivers transformational educational experiences that prepare and inspire students to be ethical, innovative and engaged business leaders who positively impact our community, both locally and globally. The college places emphasis on international experience, sustainable business practices, entrepreneurial programs, and real-world application and experience with industry. Enrolling 2,800 undergraduates in nine majors, the Walker College is consistently named one of "The Best Business Schools" by The Princeton Review. The Walker College of Business is accredited by AACSB International – the premier global accrediting body for schools of business. Appalachian, in North Carolina's Blue Ridge Mountains, prepares students to lead purposeful lives as global citizens who understand and engage their responsibilities in creating a sustainable future for all.

Walker College Dean's Club

APPALACHIAN STATE UNIVERSITY

NAME(s): _____

ADDRESS: _____

TELEPHONE: _____

E-MAIL: _____

SIGNATURE(s): _____

I/we hereby make a gift/pledge to the Walker College of Business Dean's Club in the amount of \$ _____
My/our gift will be matched by:

TOTAL GIFT/PLEDGE: \$ _____

Pledge payment information:

Initial amount paid is \$ _____. I/we will fulfill the remainder of the commitment with payments of: \$ _____ to be contributed _____ monthly _____ quarterly _____ semi-annually _____ annually _____ other: _____ beginning (month) _____ (year) _____ and ending (month) _____ (year) _____

PAYMENT OPTIONS:

CHECKS PAYABLE TO:
THE APPALACHIAN STATE UNIVERSITY FOUNDATION

MASTERCARD VISA AMERICAN EXPRESS

ACCOUNT #: _____

EXPIRATION DATE: _____

BANK DRAFT: PLEASE ENCLOSE A VOIDED CHECK WITH THIS CARD

Amount to be drafted each month: \$ _____

SECURITY (An officer in the ASU Foundation office will contact you to complete this transaction.)

Return to: Will Sears, Director of Development
Walker College of Business, ASU Box 32037
Appalachian State University
Boone, NC 28608-2037