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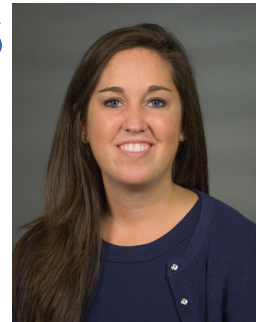


Appalachian
STATE UNIVERSITY

MOUNTAINEER FOOTBALL
2005, 2006 & 2007 NATIONAL CHAMPION

**The Harry M. Davis
Professorship
The Walker College of Business
at Appalachian State University
Names Professorship in
Dr. Davis' Honor**

INTRODUCING THE DR. HARRY M. DAVIS PROFESSORSHIP AT THE WALKER COLLEGE OF BUSINESS AT ASU



Kathleen Rollinson is the director of communication at the North Carolina Bankers Association and editor of the *Carolina Banker*.

Most North Carolina bankers have some kind of connection with Harry Davis. In his roles as NCBA economist, dean of the NCBA's North Carolina School of Banking and chair of the NCBA chair of Banking at Appalachian State University (ASU), Dr. Davis has served the banking industry and shaped the careers of thousands of students and bankers for thirty-seven years.

Dr. Davis joined the faculty at the Walker College of Business at ASU as professor of banking in 1980. Shortly after his arrival, he was asked to chair the Department of Finance, Banking and Insurance. Consistently rated by students as one of the most popular professors at ASU, his regular class load includes undergraduate Commercial Bank Management and Managerial Finance in the MBA program.

"Professor Davis offers his students practical life advice related to current events, and he lectures with humor and clarity – making advanced financial concepts easy to comprehend," said MBA student Ben Brown. "Undergrads and graduate students alike love taking his classes; we all have a Dr. Davis story to share."

During his tenure at ASU, Dr. Davis has balanced his teaching responsibilities with countless speaking engagements at banking conferences in North Carolina and nationwide. His economic updates have been published in countless newspapers and magazines, and he has been interviewed on the economy and banking issues on radio and television stations across the state.

"North Carolina's banking industry has

been well served for many years by Harry Davis," said Peter Gwaltney, president & CEO of the NCBA. "The NCBA is very fortunate to have him on our team for the many contributions he makes through research, speaking engagements and direction of our banking school. He is an ambassador for banking like no one else I know."

In addition to his capacity as NCBA Economist, Dr. Davis serves as dean and instructor for the NCBA's North Carolina School of Banking. He works closely with the School's faculty and class representatives to ensure that the curriculum is relevant and reflective of the changes taking place in banking. He is also an instructor for the Director's College sponsored by the North Carolina Commissioner of Banks, the North Carolina Insurance Executive Management School and the South Carolina School of Banking.

"Harry has been an impact player for a long period of time – both at the University and in the community banking space in North and South Carolina," said Joe Towell, chairman of Yadkin Financial Corporation. "He has had a positive impact on many students who went on to become very successful bankers. He has deep roots in the industry and has been incredibly successful in both the classroom and in the board room as a high quality individual and a high quality professional."

Professorship Honoring Our Dear Friend Harry's Legacy

In recognition of his nearly four decades

of service to North Carolina's banking industry and ASU, the Walker College of Business at ASU, in collaboration with the NCBA, is creating an endowed professorship in Harry's honor. The Harry M. Davis Professorship will allow the Walker College of Business to attract and retain talent to teach, conduct research and perform service in the field of banking and finance, preserving and building upon Harry's lifetime of work and achievement during his long tenure at ASU.

"I am humbled that the Walker College of Business has chosen to name this Professorship in my honor," said Harry. "My colleagues and students during my career with ASU have become extended members of my family, and I – along with my colleagues – are hopeful that this Professorship will be used to attract highly motivated future faculty members and students to continue and expand upon a tradition of excellence."

"Harry Davis embodies the very mission of the Walker College of Business at Appalachian," said Walker College Dean Heather Norris. "Each and every day, he delivers transformational educational experiences that prepare and inspire students to be ethical, innovative and engaged business leaders who positively impact our community. This professorship will not only honor Harry, but will also help the Walker College of Business continue its legacy of excellence in banking education in North Carolina."

NCBA Campaign To Fund The Dr. Harry Davis Professorship

A fully-endowed professorship requires \$1 million in funding, and the the NCBA has organized a campaign to raise money for the professorship through contributions from NCBA members, with a goal of \$1,000,000. When the NCBA members reach \$666,667 in gifts and/or pledges, the Walker College of Business will apply for matching funds from the State of North



Above: Harry Davis addressing a crowd at the CEO Lecture Series.

Carolina; the state will provide matching funds of \$333,333 to create a \$1,000,000 endowment. To be eligible for matching funds, all bank pledges are to be completed within a five-year period. At the time of this printing, early pledges exceed \$100,000 from the NCBA and its members.

For details on how your organization can make a pledge contact the NCBA office or Will Sears at the Walker College of Business at searswill@appstate.edu or (828) 262-6231.

"Harry Davis has been a vital contributor to our bankers association, to Appalachian State University and to our state for nearly 40 years," said Bob Hatley, president & CEO of Paragon Bank in Raleigh. "In his role as economist for the NCBA, he has provided North Carolina bankers valuable insight into what has happened and what appears to be coming our way in the economy and why. He has shown the effect this information has to our banks and to our communities. We have all made strategic decisions based on information gained from Harry. Now is our chance to recognize him for his contribution to the success of banking in North Carolina."

NCBA members will receive information about the Dr. Harry M. Davis Professorship fundraising campaign in July and regular updates on pledges received will be provided through the NCBA Weekly Bulletin during the campaign. We will continue to keep you informed throughout the process and appreciate any and all contributions from our member banks. 