

# International Programs

APPALACHIAN STATE UNIVERSITY

WALKER COLLEGE OF BUSINESS

## THE HOLLAND FELLOWSHIP



The Walker College of Business Holland International Business Fellowship is an applied business experience in Asia, with an

emphasis on student research, engagement, and innovation. The fellowship serves to advance global learning while promoting research and collaboration among the College's top undergraduate students, faculty, and Fudan University in Shanghai, China.

## A STORIED HISTORY



A 20+ year partnership with Fudan University provides the foundation for an experience that brings different economic models into sustained conversation

with each other and creates a context for understanding how regions, nations, and peoples might collaborate for mutual benefit in a global business environment.

## UNPARALLELED GROWTH



Fellows gain the competencies needed to be international business leaders, thinkers and practitioners who contribute to an ever changing business

ecosystem. Learn processes that challenge you personally and professionally, build an international network, and build your portfolio by presenting at the Shanghai Economic Forum, one of the most prestigious international forums held in Shanghai, China.



Measured achievement, expert leadership, friends forever, and six hours college credit.

# HOLLAND FELLOWS

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## ABOUT THE FELLOWSHIP

In 1997, an endowment was established at Appalachian by Mr. William R. Holland and United Dominion Industries to support this student experience. This endowment serves to offset the cost of the fellowship. Students earn six hours of course credit during the spring and summer I sessions.

## PROGRAM HIGHLIGHTS

- Collaborate with Fudan business students and faculty in classes and project assignments.
- Host Fudan Fellows at Appalachian in the spring and travel with them to regional businesses and cultural sites.
- Gain firsthand knowledge of Chinese culture and business practices through a two-week program in China.

## TRAVEL DATES

Mid to Late May

## COST

\$2500 plus tuition

## SELECTION PROCESS

Twelve Appalachian business majors are selected annually through a competitive interview process. Successful completion of the Holland Fellows Program earns an official transcript notation . Participation is limited to full-time juniors, seniors and graduate students admitted to the Walker College of Business with a GPA of 3.0 or better. Applications are available on-line with a mid-September deadline.

## APPLY ONLINE

Current program dates, deadlines, application materials and additional details available at

[hollandfellows.appstate.edu](http://hollandfellows.appstate.edu).

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