

BOYLES Distinguished LECTURE

March 24, 2016

57TH HARLAN E. BOYLES DISTINGUISHED LECTURE

Welcome

Dr. Heather H. Norris, Dean
Walker College of Business

Greetings

Dr. Sheri N. Everts, Chancellor
Appalachian State University

Introduction of Speaker

Mr. John M. Blackburn, Trustee
Appalachian State University

Boyles Distinguished Lecture

Making – and Keeping – Yourself Relevant in Today's World

Mr. David Carroll, Senior Executive Vice President
Wealth and Investment Management, Wells Fargo

Presentation of Eagle

Dr. Norris and Mr. Blackburn

Closing Remarks

Dr. Norris

DAVID CARROLL

Senior Executive Vice President, Wealth and Investment Management

Wells Fargo

Mr. David Carroll is Senior Executive Vice President of Wealth and Investment Management at Wells Fargo & Company. Mr. Carroll's unit manages and administers \$1.6 trillion in client assets, including \$178 billion in deposits, and holds \$63 billion in loans. A financial services veteran with more than 36 years in the industry, Mr. Carroll joined Wachovia Bank & Trust Company in 1979 and then First Union National Bank (Wachovia's predecessor) in 1981. From 2005 until the merger with Wells Fargo, Mr. Carroll served as senior executive vice president and head of Wachovia's Capital Management Group, which included retail brokerage (Wachovia Securities), asset management (Evergreen Investments), and retirement and investment products. Previously, he was head of corporate services and merger integration, chief of eCommerce and technology, and head of First Union's General Banking Group region in Florida and earlier in Georgia. Mr. Carroll earned his bachelor's degree in business administration from the University of North Carolina at Chapel Hill.



Walker College of Business 

APPALACHIAN STATE UNIVERSITY

Walker College of Business Mission and Values

The Walker College of Business delivers transformational educational experiences that prepare and inspire students to be ethical, innovative and engaged business leaders who positively impact our community, both locally and globally. Dedicated to instructional excellence, our faculty is also actively engaged in scholarship in practice, theory and pedagogy, and service activities that make possible these transformational educational experiences and serve to benefit the business discipline and the broader community. In fulfilling our mission and pursuing our vision, the college will:

- Support a commitment to honesty, integrity and ethical behavior;
- Seek quality, innovation and efficiency in our efforts;
- Cultivate meaningful student-faculty relationships so that both can learn, grow and be fulfilled in their work;
- Provide opportunities for multicultural and international learning and experiences;
- Maintain a supportive, collegial learning environment that respects individuals and their uniqueness, preserves academic freedom and promotes interdisciplinary efforts;
- Respond to the needs of students and their parents, alumni, the business and wider community, and other stakeholders;
- Encourage sustainable business practices through teaching, research and service endeavors

Appalachian Pitch Contest

At 2:00 p.m. today, we will welcome 10 student entrepreneurs to the lecture stage in the Holmes Center to pitch their business ideas to a panel of entrepreneur judges. Hosted by the Transportation Insight Center for Entrepreneurship and sponsored by *The Hockey Stick Principles*, a book by Appalachian alumnus, author and entrepreneur Bobby Martin about the four key stages to entrepreneurial success, the event is open to the public.



Extended Boyles Lecture Program

To support our efforts to become more sustainable and to be better stewards of our resources, please view the extended program and a history of the lecture series on our website: business.apstate.edu/ceo/program



Join the Conversation

Share what you learn today with the hashtag #ceoLecture and follow the Walker College of Business @walkercob on Facebook, Twitter and Instagram. business.apstate.edu