

COLLEGE OF BUSINESS COMMITTEES 2019-2020

COMMITTEES CHAIRED BY THE DEAN

EXECUTIVE COMMITTEE

Serve as the primary steering committee in the College's continuous improvement process.

(Heather Norris, Chair)

AD	Dave McEvoy
AD	Marty Meznar
AD	Sandy Vannoy
ACC	Pennie Bagley
CIS	Sandy Vannoy
ECO	Todd Cherry
FBI	Chris McNeill
MGT	Heather Dixon Fowler
MKT/SCM	Jim Stoddard
Dean	Heather Norris
Ex-officio	Linda Meznar
Ex-officio	Haley Childers

MISSION & STRATEGIC PLANNING (3 yr term)

Continually monitor the relevance of the mission and strategic plan of the College, and develop strategies to monitor and achieve them.

(Heather Norris, Chair)

ACC	Dwayne McSwain (2)
CIS	Joseph Cazier (2)
ECO	Ash Morgan (3)
FBI	Leigh Dunston (2)
MGT	Ben Powell (3)
MKT/SCM	Neel Das (1)

CENTER DIRECTORS COMMITTEE

(ex-officio)

(Heather Norris, chair)

BB&T STUDENT LEADERSHIP CENTER

Michelle Boisclair

SUSTAINABLE BUSINESS COLLABORATIVE

Marty Meznar

CENTER FOR ANALYTICS RESEARCH & EDUCATION

Joe Cazier

TRANSPORTATION INSIGHT CENTER FOR

ENTREPRENEURSHIP

Erich Schlenker

BRANTLEY RISK & INSURANCE CENTER

David Marlett

CENTER FOR ECONOMICS RESEARCH AND POLICY

ANALYSIS

Ash Morgan

COMMITTEES CHAIRED BY THE ASSOCIATE DEAN OF GRADUATE PROGRAMS

GRADUATE CURRICULUM (3 yr term)

Continually monitor and advise on all matters relating to all graduate degree programs.

(Tim Forsyth, Chair)

ACC	Kevin Eller (2)
CIS	Scott Hunsinger (1)
ECO	Jayjit Roy (2)
FBI	Ivan Roten (1)
MGT	Rajat Panwar (2)
MKT/SCM	David Shows (1)
Lynn Stallworth (ex-officio)	
Lakshmi Iyer (ex-officio)	

EXECUTIVE COMMITTEE SUBCOMMITTEE DEAN'S CLUB RESEARCH GRANTS

Sandy Vannoy
Todd Cherry
Chris McNeil

COMMITTEES CHAIRED BY THE ASSOCIATE DEAN OF CIVIC AND GLOBAL ENGAGEMENT

ASSESSMENT (3 yr term)

Continually develop and monitor the assurance of learning program for the College and advise on matters related to achieving the learning goals of College degree programs.

(Marty Meznar, Chair)

ACC	Robin Romanus (2)
CIS	Ken Corley (1)
ECO	Dave Bruner (3)
FBI	Chris McNeil (3)
MGT	Robin Byerly (1)
MKT/SCM	Eva Hyatt & Neel Das (1)
BUS	Kelly Henson (ex-officio)
MBA	Tim Forsyth (ex-officio)
MSA	Lynn Stallworth (ex-officio)
Dave McEvoy (ex-officio)	

INTERNATIONAL PROGRAMS (3 yr term)

Review, monitor and advise on issues relating to study abroad programs, international exchange agreements, and other activities intended to internationalize the College.

(Marty Meznar, Chair)

ACC	Lynn Stallworth (3)
CIS	Charlie Chen (3)
ECO	Brock Stoddard (1)
FBI	Austin Eggers (2)
MGT	Rachel Shinnar (1)
MKT/SCM	Laura Brewer (3)
GRAD	Tim Forsyth (ex-officio)

INCLUSIVE EXCELLENCE TEAM (1 yr term)

Pia Albinsson – MKT/SCM
Lewis Alexander - CIS
Jamie Anderson-Parson – FBI
Austin Eggers – FBI
Kelly Henson – BUS
Lakshmi Iyer – CIS
Martin Meznar – Assoc. Dean
Jacqueline Tilton – MGT

SUSTAINABILITY STEERING COMMITTEE

(Martin Meznar, Director)

Jeff Foreman
Jesse Pipes
Jim Westerman
Tamara Kowalczyk
Rajat Panwar
Jeff Hobbs
Meredith Pipes

COMMITTEES CHAIRED BY THE ASSOCIATE DEAN OF UNDERGRADUATE PROGRAMS AND ADMINISTRATION

FACULTY COMPOSITION & DEVELOPMENT (3 yr term)

Review and advise on all matters related to the composition and development of College of Business faculty.

(Dave McEvoy, Chair)

ACC	Mary Ann Hofmann (1)
CIS	Ken Corley (3) & Hoon Choi (Spring)
ECO	David Dickinson (1)
FBI	David Marlett (2)
MGT	Mark Lewis (1)
MKT/SCM	Beth Ellington (2)

UNDERGRADUATE CURRICULUM (3 yr term)

Continually monitor and advise on all matters related to the undergraduate degree program.

(Dave McEvoy, Chair)

ACC	Tracy Reed (3)
CIS	Scott Hunsinger (2)
ECO	John Dawson (3)
FBI	Lori Medders (3)
MGT	Robin Byerly (2)
MKT/SCM	Unal Boya (1)

Sheryl Kane (*ex-officio*)

SCHOLARSHIP (1 yr term)

Advise on scholarship awards to incoming freshmen.

(Dave McEvoy, Chair)

ACC	Rebecca Hutchins
CIS	Dawn Medlin
ECO	Denny Guignet
FBI	Jarrod Johnston
MGT	Kristl Davison
MKT/SCM	Barbara Rule

Kathy Mann (*ex-officio*)

EXECUTIVE COMMITTEE SUBCOMMITTEE

INSTRUCTIONAL INNOVATION GRANTS

Dave McEvoy
Marty Meznar
Heather Dixon-Fowler
Bob Stec

ADDITIONAL COLLEGE LEVEL COMMITTEES

MARKETING COMMUNICATION LEADERSHIP

(Haley Childers, Chair)	Dean's Office – Communications
Kim Bock	Dean's Office – Events
Jeanne Lawrence	Economics
Sara Figlow	Center for Entrepreneurship
Meredith Pipes	International Programs
Charity Miller	Management
Linda Meznar	Dean's Office
Wendy Deng	MBA Program
Jennifer Hayward	Dean's Office – Development
Samantha Fuentes	CIS
Greg Langdon	Brantley Risk & Insurance Center
Lacy Schmidt	Brantley Risk & Insurance Center
Jill Hoekstra	Accounting
Sharon Meinhardt	Marketing
Kathy Mann	Dean's Office - Scholarships
Jackie Garner	BB&T Student Leadership Ctr
Mandy Southern	Dean's Office
Becky Stoddard	Finance & Banking
Jamie Parson	Inclusive Excellence
Sheryl Kane	Advising
Roxanne Saltman	TICFE

ONLINE COURSE TASK FORCE (2019-2020 AD HOC)

(Dave McEvoy, Chair)

ACC	Rebecca Hutchins
CIS	Jason Xiong
ECO	Ji Yan
FBI	Jarrod Johnston
MBA	Tim Forsyth
MGT	Rajat Panwar
MKT/SCM	Beth Ellington

Sheryl Kane (*ex-officio*)

ANALYTICS TASK FORCE (2019-2020 AD HOC)

Develop a strategy for appropriately enhancing analytics content in the core and major-specific curricula.

(Dave McEvoy, Chair)

Todd Cherry
Heather Dixon-Fowler
Brandy Hadley
Lakshmi Iyer
Scot Justice
Nik Nikolov
Doug Roberts
Sandra Vannoy

GRADE APPEALS COMMITTEE

(ad hoc, formed as needed)

WALKER IMPACT NETWORK (WIN)

Linda Meznar	Dean's Office
Samantha Fuentes	CIS
Jeanne Lawrence	ECO
Jill Hoekstra	ACC
Becky Stoddard	FBI
Mandy Southern	Dean's Office
Roxanne Saltman	TICFE