

PROGRAM

GRANDFATHER MOUNTAIN BALLROOM

Welcome

Heather Norris, Dean
Walker College of Business

Lee Ball, Chief Sustainability Officer
Appalachian State University

Guest Speaker

Erin Meezan, Vice President of Sustainability
Interface, Inc.

Guest Speaker

Stuart Hart, Steven Grossman Distinguished Fellow
University of Vermont, Grossman School of Business

Lunch

Community FEAST

Tammy Kowalczyk, Interim Director
RIEEE, Appalachian State University

Green E Award Presentation

Jim Westerman, Holshouser Ethics Chair
Walker College of Business

Guest Speaker

Crystal Chissell, Vice President of Operations & Engagement
Project Drawdown

Closing Remarks

Marty Meznar, Associate Dean of Global & Civic Engagement
Walker College of Business

Please join us for a reception at The Dunston Residence immediately following the program for hors d'oeuvres, cocktails and a musical performance from the Worthless Son-In-Laws. Shuttle service is provided to the reception site, returning to the College Street Parking Deck.

GREEN E AWARD

Economy, Environment and Equity In recognition of outstanding accomplishments in Sustainable Business at Appalachian State University, a Walker College of Business Greene E Award will be announced. The name of the honoree has not been disclosed prior to today's event.

Past Recipients

2016	Heather Norris
2017	Leigh & Pam Dunston
2017	Tammy Kowalczyk
2018	Heather Dixon-Fowler
2018	John Whitehead



Pictured above, Robert F. Kennedy, Jr. releases a rehabilitated red-tailed hawk following his address during the 2017 Business for Good reception.



Leith Sharp, Director of Executive Education for Sustainability at Harvard University's Center for Health and the Global Environment, speaks during the 2015 Business for Good conference.

RECEPTION

THE DUNSTON RESIDENCE



2016 Business for Good Reception



2017 Business for Good Reception

PAST BUSINESS FOR GOOD SPEAKERS

Keynote

Roian Atwood
Director of
Sustainability,
VF Jeanswear/Wrangler
Jeans

Joby Carlson
Director of Global
Sustainability,
Walmart, Inc.

Dan Fogel
Author,
Strategic Sustainability

John Fullerton
Founder & President,
Capital Institute &
Former Managing
Director, J.P. Morgan

Philip Henson
Senior Manager of
Energy & Environmental
Sustainability,
Hanesbrands

Andrew Hudson
Senior Director of the
Fishery Solutions Center,
Environmental Defense
Fund

Bob Inglis
Executive Director,
republicEN

Kim Jordan
CEO,
New Belgium Brewing

Sarah Lewis
Managing Director
of Members &
Implementation,
The Sustainability
Consortium

Erin Meezan
Vice President of
Sustainability,
Interface

Vance Merolla
Global Director of
Sustainability,
Colgate-Palmolive

Nicole Miller
Managing Director,
Biomimicry 3.8

John Replogle
CEO & President
Seventh Generation, Inc.

Leith Sharp
Director of Executive
Education for
Sustainability
Leadership,
Harvard University

Brad Sparks
Executive Director
of Global Corporate
Citizenship,
KPMG

Heather Van Dusen
Senior Associate,
B-Lab

Community

Zak Ammar
Founder, Vixster

Renee Boughmam
Executive Chef,
F.A.R.M. Cafe

Danny Bock
Former General
Manager & Chef
Coyote Kitchen

Don Cox
Proprietor,
Bald Guy Brew

David Cuthbert
CEO,
Wine to Water

Lynn and Andy Mason
Owners,
Lost Province

Sean Spiegelman
CEO,
Appalachian Mountain
Brewery

EVENT SPONSORS



The Walker College of Business at Appalachian State University is committed to advancing sustainable business practices that promote responsible management of economic, social, and natural resources. Business for Good is a one-day event for faculty, staff, students and invited guests to learn and share how sustainable business practices relate to us all. For more information, contact Walker College Sustainable Business Rajat Panwar, panwar@appstate.edu, 828-262-2057, or visit us online at business.appstate.edu/sustainability.

SPONSORSHIP OPPORTUNITIES

Multiple sponsorship opportunities are available for our sustainability initiatives. For information, please contact Will Sears, searswill@appstate.edu, 828-262-6231.